



International photojournalist Chris Hondros. Page 4



John Edwards, Mary Alice Williams, Gary Pearce and Lisa Pace at the 1997 NC Equity Carpathian Awards. Cover Story



Scholarship recipient Whitney West and donor Jean Kilgore at the CHASS scholarship luncheon.

speech-writer for Hunt during his first two terms as governor.

In 1984, Pearce found himself out of politics – and out of work – when another call came from Hunt. He had joined the law firm of Poyner and Spruill in Raleigh, and he offered Pearce an opportunity to do public relations for the firm. Pearce set up shop and began helping the attorneys and their clients with PR needs.

“We guide (candidates) through the rapids. It’s a combination of teaching, coaching, advising and being a psychologist.”

Pearce re-entered politics in 1992, when Hunt decided to run again for Governor. Pearce was Hunt’s chief strategist during the ‘92 and ‘96 campaigns, and served as an outside advisor to Hunt during his third and fourth terms.

FALL 2004

PATHWAYS

Discovering Mickey Mantle

It was in 1997 that Pearce made the breakthrough discovery of his political career: an attorney by the name of John Edwards, who wanted to run for U.S. Senate. “He blew me away from the first moment I met him,” Pearce says. Borrowing a line from former Senator Bob Kerrey, Pearce says, “I felt like I was the first baseball scout to see Mickey Mantle.”

“Everyone wants to find a new, fresh candidate who’s never been in politics, who could do it ... and I realized, I’ve found him,” Pearce says. As Edwards’ consultant,

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A LIFE IN POLITICS

Gary Pearce ('76 History) never intended to enter politics. As an NC State student, he loved studying history and wanted to write for the local newspaper. Now, 30 years later, Pearce is known as one of the top political consultants in the country. He is gearing up for Election Day 2004 as a consultant on Erskine Bowles's U.S. Senate campaign and continues his involvement with NC State.

Pearce, 55, likens the job of campaign consultant to that of a river guide – “we guide (candidates) through the rapids,” he says, with a chuckle. “It’s a combination of teaching, coaching, advising and being a psychologist.”

His career began in the mid-1970s when Pearce grew tired of covering politics for the Raleigh News & Observer and decided that he wanted to be on the inside of

the political action. Pearce had covered Jim Hunt as Lieutenant Governor, and in 1976, accepted an offer from Hunt to be press secretary for his first gubernatorial campaign.

“I figured I’d try it for a year and see what happens ... and here I am, 30 years later, still doing it,” Pearce says, laughing. He held posts as press secretary and

continued from page 1

A LIFE IN...

Pearce showed him the ropes on campaign strategy and development.

"When you win an election, you breathe the most rarified air. It is an incredible experience."

Edwards passed his first test with flying colors. Pearce poses one question to a candidate before starting work on any campaign: Why are you running?

Many aspiring politicians fumble the answer to the question with mechanical or vague replies, Pearce says.

"John (Edwards) gave the best answer I'd ever heard," Pearce says. "He told me that he was running because he'd been an advocate for people in the courtroom, helping them one by one, and he thought he'd be a good advocate in the Senate for everyone in North Carolina."

This message was the basis of Edwards' Senate campaign, and it worked. Edwards slid past Republican



A blast from the past – Gary Pearce and Governor Jim Hunt in 1980.

candidate Lauch Faircloth in the tight race, to become U.S. Senator in his first political office ever.

"When you win an election, you breathe the most rarified air," Pearce says. "It is an incredible experience."

He is not surprised that Edwards is on the Presidential ticket this year as John Kerry's running mate. "I never doubted that John (Edwards) had the potential to hold national office," Pearce says. "At first people thought I was crazy to work for him ... they certainly were wrong about that."

Passing the Torch

With his days of intense 24-hour-a-day campaign work behind him, Pearce now enjoys part-time political consulting and serving a handful of nonprofit and corporate clients. His work this season for the Erskine Bowles campaign involves writing, advising, and developing communication and media strategies.

"I gave a year of my life to a campaign and learned so much. It provided me with a set of opportunities and experiences that you just can't buy..."

Pearce also is teaching an upper-level Political Science course in CHASS this semester, "Campaign Strategy and Management." Pearce will draw from his personal experience to help the students understand what it's like to be involved in a campaign, what it means to be a candidate, and how campaigns are organized.

"What happened to me in 1976 changed my life," Pearce says. "I gave a year of my life to a campaign and learned so much. It provided me with a set of opportunities and experiences that you just can't buy ... you can't get any other way."



Gary Pearce teaching political science students at NC State.

PATHWAYS

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CHASS ACHIEVES – WITH YOUR SUPPORT!

Along with the rest of the University, CHASS is focusing on raising money from private sources. NC State never again will be a completely state-supported institution. Over the last three years, we've raised nearly \$5.6 million. Our goal for this year is \$1 million.

Among the highlights this past year:

NC State alumni David and Celia Jolley established a \$125,000 trust that will fund the **David S. and Celia G. Jolley Endowment** to provide scholarships in CHASS. David earned a B.A. in economics from NC State in 1970, and is retired from Wachovia Corporation. Celia, who earned her master's degree in education from NC State in 1980, is a retired educator. The Jolleys created this scholarship endowment in honor of family members and lifelong mentors.

CHASS and the College of Management are collaborating to develop programs that explore the relationships among economic, political and legal systems in free

societies, with initial funding from the **John William Pope Foundation**. The \$511,500 grant will help develop new undergraduate courses, fund research projects, and establish a visiting lecturer program.

With an \$11,000 lead gift, Mrs. Sandra Grissom made possible the **Steven E. Grissom Endowment for the MALS Program** to honor her late husband, a 1995 graduate of the Master of Arts in Liberal Studies (MALS) program. Neighbors, family and long-time friends have pitched in to raise the total endowment to \$24,200.

The **Brenda L. Smart Fund** supports our new Master of Fine Arts in Creative Writing. Brenda wrote and published short stories and poetry. She died last year of cancer, and her family and friends have contributed \$8,600 in

her memory for the Creative Writing Program, with priority for prizes in the short fiction contest.

Please consider making a gift to CHASS. Every gift makes a difference. If each CHASS grad gave just \$25, we would raise half a million dollars. With our new website, it is easier than ever to support the College. Visit www.GiveTo.CHASS.ncsu.edu to make your gift online today.



A.C. and Nancy Snow enjoy the CHASS scholarship luncheon with the recipient of their scholarship, Lauren Simmons.

“GROWING THE CHASS FAMILY”

This fall CHASS welcomes 400 entering freshmen, one of our largest classes in history. We've been a college for nearly 40 years, and we are just beginning to see second-generation CHASS students whose families are building a history in our College. I had the pleasure to meet many of these new students at NC State's Legacy Luncheon in August. Twenty-nine CHASS legacies attended – another new record! It was such a joy for me to talk with their families and see the pride they have in our College and this University. I am delighted that these students have chosen CHASS, and I value the deep connections that exist among the NC State family, and particularly among CHASS alumni.

As always, we appreciate your continued interest and support.

Linda P. Brady

Linda P. Brady
Dean, CHASS



At the NC State Legacy Luncheon, CHASS Dean Linda Brady teaches a freshman how to make the Wolfpack's signature 'wolf howl' hand gesture.

(Photo by Roger Winstead)

From the Dean's Office

A PRIZE-WORTHY PAIR

With a degree from CHASS, you can do pretty much anything. Our graduates go on to pursue just about any career, from classroom teacher to corporate CEO. For Chris Hondros ('93, B.A. English) and Dan Neil ('87 M.A. English), the path led to journalism, and ultimately, to the field's highest honor.

The World Through a Lens

As a teenager, Chris Hondros enjoyed experimenting with cameras that he purchased at the local pawn shop. At NC State he took pictures for the *Technician* and the *Agromeck*, the background for his first job with the *Troy Daily News* in Ohio.

After earning his master's degree in visual communication from Ohio University, Hondros returned to North Carolina to work for the *Fayetteville Observer*. Now a photographer for Getty Images in New York, Hondros has established himself as one of the world's preeminent photojournalists.

Hondros was a finalist for the 2004 Pulitzer Prize in spot news photography, for his coverage of the civil war in Liberia.

"What photographers want most in these situations is not to be seen ... to



be totally invisible," he says. "Liberia was the closest I've ever come in my career to that ideal." Hondros crept down to the front line to capture his images, alongside heavily-armed rebel troops on the offensive.

"I also like to highlight normal life in these war-torn countries," Hondros says. "The news makes it look like 24-hour-a-day chaos, but it's not like that ... people live normal, day-to-day lives."

Now between assignments, Hondros is enjoying some much-needed down time. He returned to campus in September to show his photography and describe to students his experiences as a photojournalist.

Accelerating to Achievement

Dan Neil's columns for the *Los Angeles Times* are more than just automobile reviews. He injects wry humor, carefully constructed metaphor, and even references to 19th-century British literature. His work is one-of-a-kind.

Neil had been writing automobile reviews for the *Los Angeles Times* for just four months when he was nominated for the 2004 Pulitzer Prize for criticism. When it was announced that he had won, the reality of his achievement was difficult to register.



Dan Neil on assignment in a Land Rover Freelander on Catalina Island.

"It was really exhilarating, then a little bit scary," he says. "I spent a lot of time grappling with what it meant."

After his graduate studies in English at NC State, Neil became a copy editor at the *News & Observer*, and later, editor of the newspaper's auto section. Just one month after filling this post, he penned his first car review.

Neil went on to become an automotive reviewer for *The New York Times*, contributing editor at *Car and Driver* magazine, and senior travel editor at *Expedia Travels Magazine*. He also dabbled in freelance writing for a variety of publications, including *Condé Nast Traveler* and *Travel and Leisure*.

"I like it best when the discussion of an automobile becomes part of the larger conversation about culture in America," he says. "I realize that my work can change minds."

Stay tuned to the CHASS website (www.chass.ncsu.edu) for details about Chris Hondros' exhibition and program at NC State next fall.



Militiaman exults during the civil war in Liberia, by Chris Hondros.

NEW DOCUMENTARY HIGHLIGHTS NORTH CAROLINA'S 'VOICES'

Hoi toiders. Lumbee Indians. Mountain dwellers. City folk. North Carolina is unique in the number of dialects spoken across the state, from the Outer Banks to the Smoky Mountains.

Professor Walt Wolfram's latest video documentary, "Voices of North Carolina," produced and directed by Neal Hutcheson, chronicles the state's diverse dialects and reveals how communities across North Carolina are preserving their heritage through language.

"'Voices of North Carolina' focuses on language, but goes beyond language," says Wolfram, the William C. Friday Distinguished Professor of Linguistics. Funded by a grant from the National Science Foundation and with support from the North Carolina Language and Life Project, the documentary is slated to air on North Carolina public television this winter.

"Voices" spotlights different regional and ethnic dialects across the state, including the Cherokee language, Outer Banks brogue, Lumbee English, and African-American English. The documentary also features vignettes on the unique dialects of North Carolina's mountain and city communities, and it highlights the growing Spanish-speaking population across the state.

"I've always had a strong interest in getting information out to the

public," Wolfram says. "Our ultimate goal is to use these vignettes as educational materials in the public schools ... to add dialect awareness to the social studies curriculum."

Wolfram and CHASS video producer and director Neal Hutcheson traverse the state, entrenching themselves in local communities. Their approach to documentary-making is unique. Wolfram and Hutcheson believe in letting people tell their own stories, as the best teachers of their own distinctive languages. Music is also central to their documentaries, from banjo pickin' to gospel and rap.

"We break the mold in documentary style," Wolfram says. "We don't function as experts, we're not tour guides."

Hutcheson adds, "I like showing stories of ordinary people, who are really unique and fascinating. I also feel an urgency with some of these people whose language is dying."

"Voices of North Carolina" takes its viewers into living rooms, front porches and gathering halls across North Carolina, where people from all walks of life tell the stories of their unique heritage and language.

Other documentaries produced by Walt Wolfram, Neal Hutcheson, and the North Carolina Language and Life Project:

"Mountain Talk" features the language and life of communities along North Carolina's Blue Ridge Mountains. Originally broadcast last winter, the documentary met wide public acclaim and continues to air on North Carolina public television.

"Princeville Remembers the Flood," a look at the community's survival and rebuilding after the devastation of Hurricane Floyd, was Wolfram's gift to the city of Princeville, North Carolina.

"Indian by Birth: The Lumbee Dialect" chronicles the re-creation of Lumbee English in North Carolina. The documentary became part of the Museum of the Native American Resource Center at UNC-Pembroke and is used by the Robeson County public schools.



Wolfram and Hutcheson editing "Voices of North Carolina."



Folks from Western North Carolina telling the story of their language.

(Photo by Ernestine Upchurch)

"Ocracoke Brogue: A Portrait of Hoi Toider Speech" profiles the unique heritage and language of this Outer Banks community. It is on permanent exhibit at the Ocracoke Preservation Society House.

"Celebrating Muzel Bryant" captures the 100th birthday festivities for Muzel Bryant, the last member of the only African American family to live on Ocracoke since the Civil War.

For more information, visit www.ncsu.edu/linguistics

CHASS ACHIEVES: BREAKING BARRIERS OVER THE AIRWAVES

Even as a child growing up in the tiny town of Mt. Jackson, Virginia, Professor Ed Funkhouser knew that he wanted a career in radio.

In high school, he broadcast school and sports news on the local radio station and wrote a paper about how radio is "the most exciting career in the world." He went on to be a DJ in Memphis and has spent all but three years of his career in the communication field. Even his military service in Korea centered upon communication, as he held the post of army intelligence agent.

Now an associate professor of Communication in CHASS, Funkhouser teaches communication theory and the history of media. For the last several years, he has enjoyed being the "Voice of the Wolfpack" over the public address system at every home football and women's basketball game.

Funkhouser's love for communication not only applies to his career, but also to his service to others. He recently won a Triangle Access Award for his achievements in removing communication barriers.

The awards are presented annually by the Alliance for Disability Advocates and the Center for Independent

"We wanted to make the local newspaper available to blind people..."

Living. They recognize individuals in the Triangle area whose awareness and actions have created accessibility and inclusion in the community for people of all ages and abilities.

Twenty years ago, Funkhouser helped create the Radio Reading Service, an independent non-profit corporation that provided daily newspapers and other current news to blind and visually impaired Raleigh residents over a special radio signal carried by the NC State University station, WKNC-FM.

"We wanted to make the local newspaper available to blind people," Funkhouser says. "We found a way to use university resources to provide this access ... as a land-grant institution, we're here to serve the people of North Carolina."



Ed Funkhouser teaches senior-level communication students

Today, the Triangle Reading Service boasts more than 100 volunteers and broadcasts news 24-hours-a-day, on a statewide frequency carried by WUNC-FM. The broadcasts are also available on community television and in every hospital bed in the Triangle.

"We found a way to use university resources to provide this access ... as a land-grant institution, we're here to serve the people of North Carolina."

In addition to broadcasting local, state and national news, the Triangle Reading Service airs special programs on religion, gardening and books.

When he retires, Funkhouser hopes to become more involved with the Triangle Reading Service. For now, his focus is on teaching. Whether in front of a class of 30 or 200, Funkhouser relishes in sharing his knowledge and experience with students.

"Change is under my feet ... with emerging technology, new media, new rules by the FCC," he says. "What a field to keep up with, and to get to teach."

To learn more about the Triangle Reading Service, visit www.trianglereadingservice.org.



Triangle Reading Service volunteers read the news over the air.

ALUMNI NOTES

1965

Tim Brannon

(B.A. English, B.A. Philosophy; M.A. English, '76) is a political consultant and Director of Public Relations in Daytona Beach, Florida where he lives with his wife, Lana. He has recently published a novel, *Into the Elephant Grass, A Viet Nam Fable*. The novel was written upon his returning from Viet Nam, where he served in an Army Military Intelligence/Psychological Operations unit. In the novel, Brannon combines prose and poetry to paint a picture of the country of Viet Nam, the Vietnamese people, and the war that ravaged both.



Tim Brannon

1981

John Daniels (B.A. Speech Communication) is a new sales manager for Solutions by Beautiful Homes. He has two sons: Grey, a sophomore at Western Carolina University; and Bryan, a freshman at Fuquay-Varina High School. The family resides in Fuquay-Varina, N.C.

1986

Elaine Klonicki (B.A. Psychology) is a freelance writer who focuses on psychology and personal growth. She published her first book in March 2002, *Thinking About Therapy? What to Expect from*



Elaine Klonicki

"The Talking Cure." Elaine also authored an article on reality TV versus family shows, which will be reprinted this year in a new biography of Earl Hanner (creator of "The Waltons"). Elaine resides in Raleigh.

1989

Brad Hoffman (B.A. Political Science) was married to Dana Ferrari of Evergreen, Colorado, in September 2003. The couple resides in the suburbs of Atlanta, where Brad is a pilot with Delta Airlines. His current position is First Officer on the Boeing 737.

1991

Janet Blanchard (M.A. Archival Management) is a Park Ranger and Interpreter at the Maggie L. Walker

National Historic Site in Richmond, VA. She develops educational programs and conducts tours of the Maggie L. Walker House and exhibits. Janet resides in Richmond.

1997

Philip Martin (B.A. MDS, German Studies) received a Fulbright Scholarship to teach English language and American culture in Germany. Upon return to the U.S., he pursued a Master of Divinity at Lutheran Theological Southern Seminary. As part of this program, Philip served for an internship year in Cairo, Egypt, at St. Andrews United Church of Cairo. He graduated with a master's in divinity in 2003 and was ordained a Lutheran pastor on May 30, 2003. Philip currently serves as pastor of Emmanuel's Lutheran Church in Pittsburgh, PA.

1998

Sherrod Sisco (B.A. Communication) is pursuing an acting career in Los Angeles. She filmed a movie in June and is a member of Joel Asher's actors' studio.



Sherrod Sisco

2000

Daniel Crawford (B.A. Political Science) is District Liaison for North Carolina Congressman Brad Miller. He travels with the Congressman when he is in the 13th district and represents him at meetings and events in the community when he is in Washington. Dan also handles outreach to agriculture groups and Veterans organizations. He will marry **Sarah Randall** (B.A. Political Science '03) this May. Sarah currently works with the Downey McGrath Group, a lobbying firm in Washington, D.C.



Sarah Randall and Daniel Crawford

2001

Jennifer Gardner (B.A. Political Science) moved to London in 2001 and has been working on her Master of Fine Arts degree at Central Saint Martins College of Art and Design. Her work is primarily photography, with a focus on political subject matter. She graduated in September 2004 and plans to teach at the college level.

Mary Elizabeth Johnson (Bachelor of Social Work) earned her MSW from East Carolina University in May 2003. She now works as a Team Leader in the foster care and adoptions unit (post-investigations) of the Johnston County Department of Social Services. She resides in Clayton, N.C.

2002

Trey Godwin (B.A. Communication) recently married his college sweetheart, **Janelle (Eubanks) Godwin** (B.A. Communication, '01) and moved to Colorado. Trey is Advertising Coordinator for Dex Media, the official phone book publisher for Qwest Communications, covering a 14-state region. The couple bought a home last fall and now resides in Commerce City, Colorado. Janelle is an assistant teacher at the Montessori Academy of Colorado.

2003

Decker Ngongang (B.A. Political Science) is an assistant vice president with Bank of America. He just signed a 12-month contract to write viewpoint guest editorials for the *Charlotte Observer*.



Decker Ngongang

Taylor S. Sands (B.A. Communication) is pursuing a master's degree in speech-language pathology at UNC-Chapel Hill. She recently received a grant through the School of Education for research on preschool children in social inclusion programs. Taylor will graduate in May 2005.

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SHARE YOUR NEWS

We want to hear from you! Please share with us what you've been up to since graduating from CHASS. How has your CHASS degree impacted your life? We're eager to hear your interesting news, such as new jobs, travel, awards, family life, community involvement, personal achievements, etc. Please also include a photo, and be on the lookout for updates on your fellow alumni in future issues of

PATHWAYS!

Name: _____

Employer: _____

Degree/Year Awarded: _____

Address: _____

Home Phone: _____

Work Phone: _____

Email: _____

Your News: _____

yes no May we include your e-mail address in the write-up so that your former classmates could contact you?

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and presentations.
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