

The logo features the letters 'ec' in a large, white, lowercase, sans-serif font on a purple rectangular background. Below this, the word 'ALUMNI' is written in a smaller, white, uppercase, sans-serif font, followed by 'WINTER 2010' in an even smaller, white, uppercase, sans-serif font.

ec

ALUMNI
WINTER 2010

SECOND CENTURY

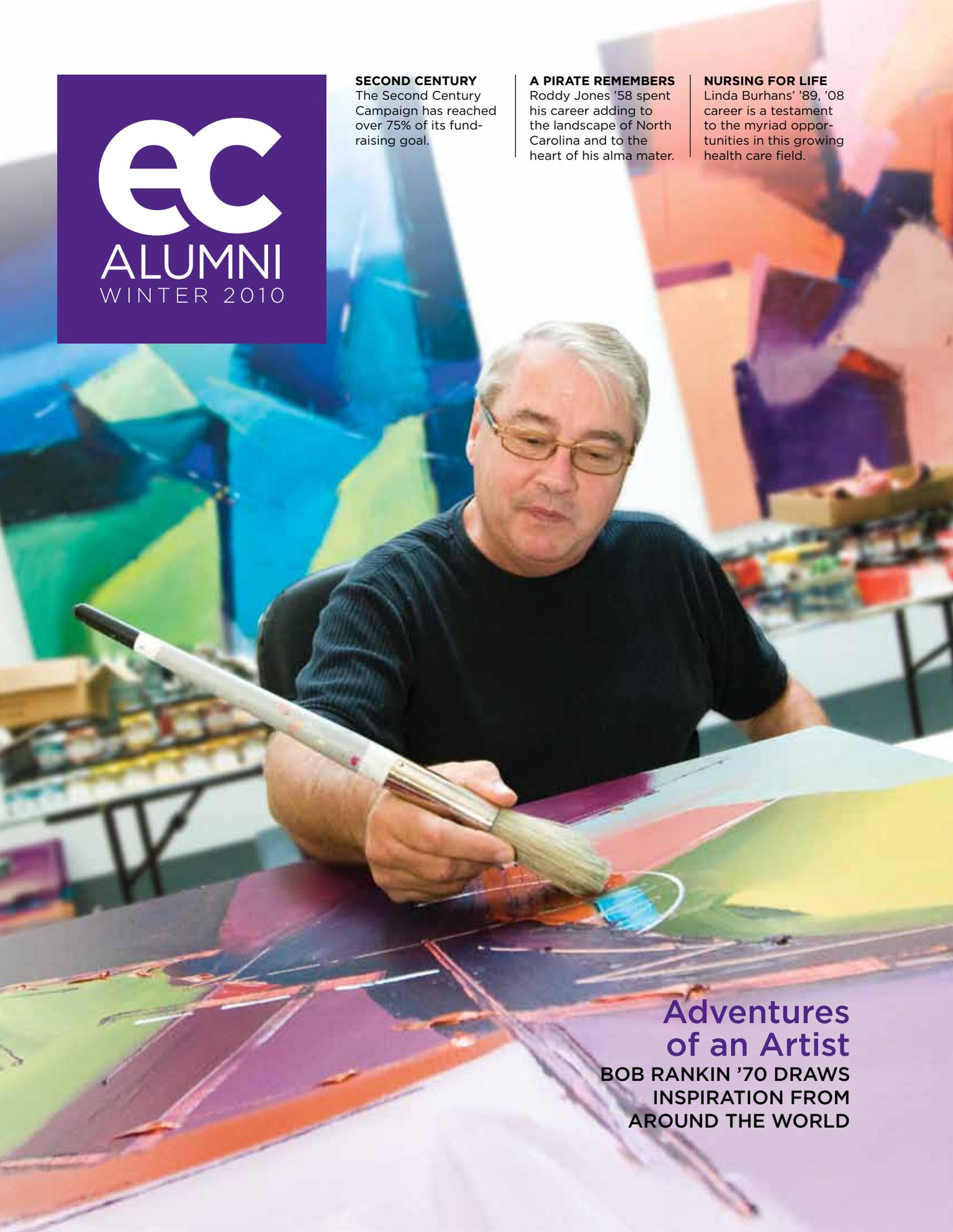
The Second Century Campaign has reached over 75% of its fundraising goal.

A PIRATE REMEMBERS

Roddy Jones '58 spent his career adding to the landscape of North Carolina and to the heart of his alma mater.

NURSING FOR LIFE

Linda Burhans' '89, '08 career is a testament to the myriad opportunities in this growing health care field.



**Adventures
of an Artist**

**BOB RANKIN '70 DRAWS
INSPIRATION FROM
AROUND THE WORLD**



Today's students are tomorrow's alumni and the Alumni Association recognizes the importance of engaging students early in their academic careers. One creative way of introducing students to their Alumni Association was through our alumni magazine re-design. The talented students of associate professor Gunnar Swanson's graphic design class were charged with providing a fresh, energetic magazine re-design that captures the essence of the Alumni Association and its mission to inform, involve, and serve members of the ECU family. We dedicate this first issue of EC Alumni to these talented students. From L to R: **Top:** Christian Dorian, Keon Pettiway, Richard Creighton, Vincent Davis **Middle:** Jarred Weinstein, Sarah Fish, Joseph Grubbs-Hardy, Liz Wetzels, Ron Dowdy **Bottom:** Katrina Ketel, JoEllen Pollard



16



10



22

FEATURES

16 adventures of an artist Having traveled the world, Bob Rankin '70 draws inspiration for colorful, expressive paintings through time spent immersed in a variety of cultures and geographic regions. His enthusiasm for art also inspired many high school students to follow their dreams.

22 nursing for life Linda Burhans '89, '08 is passionate about patient care and ensuring that North Carolina's nurses are among the best in the nation.

10 a pirate remembers: Roddy Jones '58 With decades of service to East Carolina under his belt, Roddy Jones is well respected at the University and across the state. In this interview, he shares some treasured memories of time spent at East Carolina.

ON THE COVER

At home in his studio, Bob Rankin's '70 creativity flows from brush to canvas.

DEPARTMENTS

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- 3 pirate connections
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- 26 around campus
- 30 career corner
- 32 a look back

EC Alumni, the magazine of the East Carolina Alumni Association, takes a closer look at the accomplishments of our alumni, bringing you engaging feature articles highlighting their success. EC Alumni also features news from around campus, updates from University Advancement, career advice, how alumni and friends can support ECU's legislative initiatives, and a look back at the University's treasured history.





The more things change the more they stay the same! As you may have already noticed, the magazine of the East Carolina Alumni Association has undergone a facelift. Our name has changed from *Servire* to *EC Alumni*, the new design is more streamlined, and hopefully you find it easier to navigate from section to section. We hope you are pleased and see the changes to be an improvement in our effort to spread the good news of East Carolina.

Often times, to get a product like this involves hiring a Madison Avenue marketing firm for a significant amount of money! Your Alumni Association looked much closer to home to get these

improvements; in fact, we looked right across the street to the design students in the Leo Jenkins Fine Arts Building.

This summer we engaged in a project with senior-level design students working with Professor Gunnar Swanson to redesign our magazine and our life member calendar. The students received real world experience working with a client that had high expectations, and the Alumni Association received a top-notch product that our alumni can be proud of along with a connection with those students that money can't buy. Our students, all over campus, are creative, bright, and ready to make a real difference in the lives of others. At the heart of every Alumni Association is the charge to serve its constituents, past, present, and future and at the same time showcase the talents and achievements of our alumni and students. This classroom/real world experience is just another way your Alumni Association influences the lives of our current students. From our student Ambassadors and Magnolia Belles to our scholarship recipients and interns, the Alumni Association chooses to invest in these students and programs individually because we believe in ECU students collectively. Let us know what you think about their work. E-mail us your feedback at alumni@PirateAlumni.com.

Yes, a lot has changed—what remains the same is our commitment to telling the story of East Carolina alumni, our commitment to supporting students, and our gratitude to you—our loyal alumni—for your support. During this holiday season, we wish you and yours many wonderful celebrations and a prosperous New Year.

Paul J. Clifford
President and CEO
East Carolina Alumni Association



The mission of the East Carolina Alumni Association is to inform, involve, and serve members of the ECU family throughout their lifelong relationship with the University.

Paul J. Clifford
PRESIDENT AND CEO

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ASSISTANT DIRECTOR FOR ALUMNI PROGRAMS

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EC Alumni is published quarterly by the East Carolina Alumni Association. The Alumni Association is a member of the Council for Advancement and Support of Education (CASE) and Council of Alumni Association Executives (CAAE) and is a 501(c)3 non-profit organization that operates interdependently with East Carolina University. The views expressed in *EC Alumni* magazine do not necessarily represent the views and opinions of the Alumni Association or the University. Reproduction of *EC Alumni* in whole or in part without permission is prohibited.

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EC Alumni is paid for with non-state funds.

Volunteers for the Alumni Association

Volunteers are an essential component of the East Carolina Alumni Association and we're in need of a few good alumni to be regional contacts in the following areas:

Across the Pirate Nation:

California
Massachusetts
South Carolina
Texas

In North Carolina:

Beaufort County
Carteret County
Harnett County
Jacksonville
Johnston County
Martin County
Pasquotank County
Rocky Mount
Wilson County
Winston-Salem

As a regional contact, your primary responsibility is to respond to those who reach out to you. Many alumni move to a new area and want to get involved with fellow Pirates or decide to reconnect with the University after years away. As a regional contact, you'll be their first point of contact to get involved. Your contact information will be listed on a password protected page of PirateAlumni.com and you can choose to share both your e-mail address and phone number or one or the other. We encourage all of our regional contacts to attend alumni events in their area whenever possible and assist the Alumni Association staff in planning at least one local event each year.

Below are other ways that regional contacts have chosen to get involved beyond the required responsibilities:

1. Become a member! Show your Pirate Pride and support the programs and services of your Alumni Association by joining today!

2. Recruit other alumni to become Alumni Association members.
3. Plan a service project for Service Month in April.
4. Assist Alumni Association staff with event planning by suggesting local venues and caterers.
6. Make phone calls or send personal e-mails to local alumni and encourage them to attend local Alumni Association events.
7. Help Alumni Association staff by recruiting a golf team to play in the ECU Alumni Scholarship Classic or procuring an auction item for the Pirate's Bounty Scholarship Auction.
8. Volunteer during Homecoming.

Contact Kendra Alexander at 800-ECU-GRAD or Kendra.Alexander@PirateAlumni.com to volunteer today!

ALUMNI ASSOCIATION BOARD OF DIRECTORS



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Elon, NC

Linda Lynn Tripp '80, '81
Greenville, NC

April is Service Month

Each spring East Carolina alumni and friends lend a helping hand in their communities during Service Month. Why not live the University's motto of service by planning and/or participating in a service project in your hometown this April? The Alumni Association will be glad to help you publicize the activity through targeted e-mails and listing in our monthly e-newsletter PiratePulse. For simple service month projects that you can start planning today visit PirateAlumni.com/servicemonth or contact Kendra Alexander at 800-ECU-GRAD to get started.

Scholarship fundraisers continue to grow

The Pirate's Bounty Scholarship Auction experienced tremendous success this fall with more than \$40,000 raised for student scholarships through auction and ECU Alumni Scholarship Classic golf tournament proceeds. More than 300 alumni and friends attended the auction to bid on 150 silent and live auction items and 135 golfers played in our tournament.

The Alumni Association would like to extend our sincere gratitude for those who participated in these events—thank you!

If you're interested in promoting your business to ECU alumni and friends and would like to help us raise money for student scholarships, then consider contributing an auction item, becoming a sponsor, attending the auction, and/or playing in the golf tournament next fall. Personalized gifts, ECU fan packages, outdoor equipment, vacations, automotive care, salon and spa packages, jewelry, weekend getaways, art and photography, ECU items, unique creations, sports memorabilia, and one-of-a-kind experiences are auction favorites and get attendees excited to bid.

Contact Kendra Alexander at 800-ECU-GRAD to get your business known by contributing an auction item for the 2010 Pirate's Bounty Scholarship Auction or supporting the golf tournament through sponsorship. Sponsorship levels start at \$350. For more information about the Pirate's Bounty Scholarship Auction, the ECU Alumni Scholarship Classic, or the Alumni Association's scholarship program visit

PirateAlumni.com. Keep an eye on your mailbox and inbox for additional details.

Calling all East Carolina sorority women!

MAR
19

ΑΔΠs, ΑΦs, ΑΟΠs, ΑΞΔs, ΧΩs, ΔΖs, ΚΔs, ΣΣΣs, and ΖΤΑs—celebrate 50 years of sorority life at East Carolina University the weekend of

March 19-21, 2010. Join fellow alumnae and special guests as we pay homage to treasured traditions and the lifelong connection that defines sorority life. There will be a number of student and alumnae events that focus on each organization's unique attributes as well as the collective impact sororities have on Greek life at East Carolina. Watch your mailbox and your inbox for additional details.

Why Wait When Your Future is Ready to Bloom?

You have created a lifetime of achievement and success built on planning, dedication and a solid academic foundation from your Alma Mater, East Carolina University. Now you can share the best that retirement living has to offer with old friends and other ECU Alumni.

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East Carolina University’s Board of Visitors—getting the word out!

East Carolina University has many volunteers working to advance the goals of the University. A few of those volunteer groups include The Alumni Association, The Foundation Board, and The Pirate Club. Allow me to introduce you to another enthusiastic and dedicated group of Pirate volunteers—The East Carolina University Board of Visitors (BOV).

OUR PURPOSE

As a service organization, your Board of Visitors is made up of fifty volunteers whose purpose is to assist the Board of Trustees and the Chancellor in:

- maintaining and improving the excellence and effectiveness of the University;
- advising and assisting in conveying to the people of North Carolina the mission, programs, accomplishments and aspirations of the University;
- providing feedback of the attitudes, beliefs, concerns and expectations of the people of North Carolina with respect to East Carolina University; and,
- advising and assisting with respect to the developmental activities of East Carolina University.

More specifically, we engage the community on behalf of East Carolina University, as advocates, insuring that the greater public and elected officials in North Carolina understand East Carolina’s mission as well as the many outstanding achievements and contributions of our students, graduates and faculty. It is critical to the success of our University that all supporters become actively engaged as strong positive advocates for East Carolina University. Our mission and results must be conveyed to North Carolina’s citizens and our elected representatives as they provide important funding for the University’s operational and capital needs. The people of North Carolina want to know that our people and programs add real value to the quality of life of all of our citizens.

Advocacy by our Board takes many forms. It may be as simple as sharing with a family member, friend, neighbor, or co-

worker the positive educational experience you had while attending school or through your association and interaction with the University. Advocating may also include opinion letters written in support of or on behalf of the University’s positive impact on your life, either personally or professionally. Advocacy might also include working directly with our local elected officials during the course of the year to insure they are aware of the great benefits East Carolina University is providing to the people of North Carolina. Last year, many supporters, including the Board of Visitors, assisted the Chancellor and his leadership team by contacting legislators on behalf of the University’s efforts to secure funding for the new School of Dentistry and funds for indigent care.

It was once said that “East Carolina University is the best hope and chance for answering 200 years of inequity in eastern North Carolina’s physical, economic and political isolation. . .the University is the region’s best hope for the 21st Century.” These words ring true now more than ever. In fact, East Carolina University will play an increasingly vital role, not only in our region of North Carolina, but throughout our entire State and Nation.

You can help get the word out too! I strongly encourage all of our supporters to get engaged at some level as advocates for East Carolina University. Imagine the power of our many thousands of alumni and supporters reaching out to their local legislator to express support for East Carolina and personally thank their legislator for all that they’ve done for higher education. It would make a positive difference! Be an advocate by taking the time to learn more about what your University is doing. The next time you engage in conversation with someone about East Carolina, be armed with the knowledge to communicate the tremendous value our University adds to the lives of North Carolina citizens, and especially those underprivileged among us who carry the burden of challenge, a burden completely foreign to most of us. To those who are volunteers already, thank you for your commitment and service to East Carolina University.

Terry K. Yeagan ’79, chair of the Board of Visitors Advocacy & Legislative Committee

If you would like to help, please contact me at terryy@dprinc.com or Philip Rogers at rogersp@ecu.edu.

Second Century Campaign surpasses \$150 million

As of September 30, 2009, more than \$152 million has been raised toward the \$200 million goal of East Carolina University's Second Century Campaign. With more than 75 percent of the campaign goal raised, East Carolina has benefited from the generosity of tens of thousands of donors, friends, and alumni that continue to support the University.

This achievement comes at the end of a record-breaking fund raising year at East Carolina. Gifts and pledges to ECU from all sources reached \$39.5 million in the 2008-2009 fiscal year, an all-time high.

"Reaching \$150 million for the Second Century Campaign represents great progress, yet we know the remainder of the campaign will be challenging, especially in these tough economic times," said Mickey Dowdy, vice chancellor, University Advancement. "We are extremely grateful to the alumni, friends, and all donors who have supported the Second Century Campaign.

In 2008, East Carolina launched the public phase of the Second Century Campaign, an ambitious campaign to support ECU Tomorrow: A Vision for Leadership and Service, the University's strategic plan. With a financial goal of \$200 million, the campaign's true goal is to enrich, change, and strengthen the lives of East Carolina's students, the citizens of eastern North Carolina, the state, and beyond.

The strategic plan's initiatives include expanding and enhancing scholarship programs; establishing distinguished professorships; sustaining established cultural programs; strengthening research programs with a direct impact on economic development; expanding research into the cause, treatment, and cure of diseases most prevalent in the region and state; and supporting the construction of several new campus facilities.



Athletics (scholarships, endowments, facilities) \$46,699,000

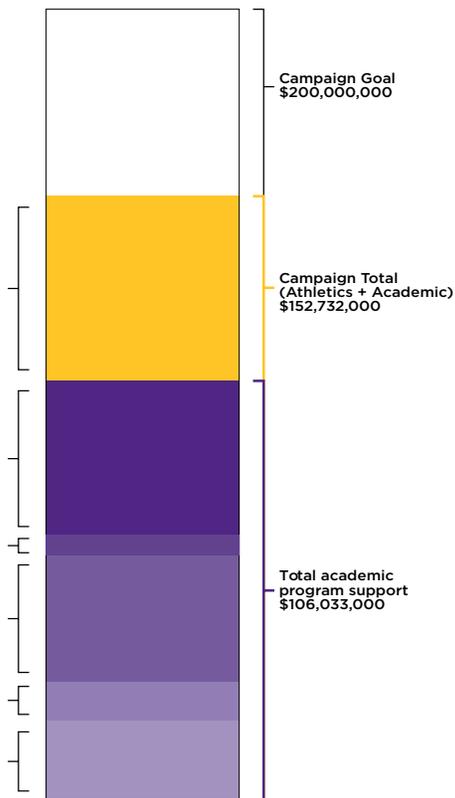
Support of colleges, schools, departments, centers, and institutes \$38,871,500

Capital projects \$5,200,000

Research, education and outreach \$31,867,000

Distinguished professorships and lectureships \$10,087,500

Scholarships \$20,007,000



Literature and ECU equals true love

For James and Marie '74, '82 Thompson, supporting East Carolina University is a way to combine two loves—literature and East Carolina University. As advocates for J.Y. Joyner Library and loyal ECU fans, they decided to include a bequest provision in their will to make a transformational gift to Joyner Library.

Marie Thompson earned her bachelor's degree in library studies and educational technology from ECU in 1974 and her master's of library science in 1982. She retired in 2006 after spending 32 years working in Cumberland and Wake County schools. James, a graduate of UNC-Chapel Hill, has become an avid Pirates fan because of Marie.

"I bleed purple," James said.

The proceeds from their estate will create the James and Marie Thompson Library Fellowship and the James and Marie Thompson Library Endowment Fund. The James and Marie Thompson Library Fellowship will help library employees earn an accredited master's in library science or assist with other professional development. The James and Marie Thompson Library Endowment Fund will help fund a distinguished author series as part of the Eastern NC Literary Homecoming, an annual event at Joyner Library.

"We figured that if we did this, [the distinguished author series] would be funded for years to come and they wouldn't have to worry about whether they could afford to do it every year," Marie said.

The Thompsons joined the Friends of Joyner Library board of directors in 2001 and since then, they have been active supporters of ECU's Library Science program and advocates for seeking accreditation for the program from the American Library Association (ALA), which would allow ECU graduates to serve in professional library positions in higher education.

"James and I felt this would allow us to contribute to future generations by providing opportunities for teachers to enhance their education and at the same time show our love of literature," said Marie.

"James and Marie Thompson bring so much fun and joy to all they do," said



Larry Boyer, dean of academic and learning resources. "Working with them is always such a pleasure and delight. The scholarship funds will provide many wonderful development opportunities, and the endowment fund will help us to strengthen and enhance the Eastern NC Literary Homecoming for many years."

Marie came to ECU from her native Durham because of the University's library sciences program. Now, she and James are giving back to the University that gave her so many opportunities. As the first person in her family to go to college, giving to ECU is one way Marie can show her gratitude.

"ECU gave me a chance to get out and see the world," she said. And she does. Marie loves to travel and looks forward to taking a trip every year. After traveling to places such as Europe and Italy, Marie is looking forward to a trip to Nashville, TN, this year with a group of her friends.

Marie and James also are active in their community—James volunteers with the girl's golf team at Garner High School and Marie still works part-time for Wake County Schools—and they support ECU through the Pirate Club and the East Carolina Alumni Association.

And, although they have given a great deal to ECU and Joyner Library, Marie says they get something in return from their support of ECU.

"It's given me the chance to relive my college days."

Planned gifts like the Thompsons' provide crucial funding for programs, scholarships, professorships, and other programs at East Carolina. Through its Second Century Campaign, ECU is helping to provide vital resources necessary for expanding and enhancing scholarship programs, establishing distinguished professorships, sustaining established cultural programs, strengthening research programs with a direct impact on economic development, expanding research into the cause, treatment, and cure of diseases most prevalent in the region and state, and supporting the construction of several new campus facilities.

Please consider how you can support East Carolina's Second Century Campaign. Contributions from alumni and friends like you are the foundation of this campaign for the future of our University. For more information about how you can support East Carolina University and the Second Century Campaign, please visit www.ecu.edu/devt or call 252-328-9550.

The Women's Roundtable at East Carolina University Encourages Commitment by ECU Women

Founded in 2003, the Women's Roundtable at East Carolina University acknowledges the contribution of women to East Carolina University's legacy and encourages new levels of commitment by women to the University's future. The Women's Roundtable recognizes the impact of East Carolina's nearly 70,000 women graduates in all walks of life and works to engage that talent and knowledge in the life of the University and its students.

In 2008, the Women's Roundtable renewed its mission to support ECU and, under the leadership of a board of directors, will create a culture of giving by focusing its efforts on raising funds for ECU's Access Scholarship program; building a strong volunteer base of women committed to advancing the University; and forming a deeper pool of women to be considered for other leadership roles at ECU.

"Women now have so many commitments," said Kay Chalk, chair, Women's Roundtable board of directors. "They have to pick and choose where they volunteer, and we want them to pick ECU. It's important for women to have a larger voice at the University, and that's only going to come through their involvement."

Deborah Davis '79, '83, chief operating officer at MCV Hospitals and

Virginia Commonwealth University Medical Center, believes that it is her responsibility to support East Carolina because of its affect on her life and the region.

"When we were growing up, there wasn't much opportunity to go to college," Davis said of her and her husband, Randy Davis '84, who both grew up in eastern North Carolina. "ECU gave us both a chance to get a college education, and we've always felt a responsibility to give back."

Davis appreciates the increased focus on women at East Carolina, saying that in the past her husband would get requests for support from the University, but she would not.

"The Roundtable's Access Scholarships and women's empowerment seminars continue ECU's legacy of giving and support. For me, this is the right service, at the right time."

One of the ways the Women's Roundtable provides the right service at the right time for current female students at ECU is through the University's Access Scholarship program, which provides financial assistance to a historically underserved but greatly deserving group of ECU students that demonstrate both financial need and proven academic potential. In the 2009-2010 academic year, the Women's Roundtable is funding two Access Scholarships.

Why should you join the Women's Roundtable at East Carolina University?

To connect with talented women, with shared interests and a common ECU bond, who are on a mission to raise money, awareness, and access to education. The collective leadership and powerful ideas of ECU's women will have a lasting impact on both you and the students who gain ACCESS to education based on the efforts and support of the Roundtable. I encourage you to consider joining this rewarding outreach initiative.

Angela Allen '81, Women's Roundtable

"The Women's Roundtable is one of the first times that the University has reached out to women alumni," she said. "It is the perfect opportunity to get women leaders involved in the role they can play in the leadership of ECU and the future of the University."

For Women's Roundtable Board Member Angela Allen '81, vice president, IBM Global Business Services, the Women's Roundtable reinforces ECU's motto of *Servire*, "to serve."

"The Women's Roundtable at East Carolina University brings together the collective resources and talents of ECU women, under a mission of service, leadership, and philanthropy," she said.

Tabitha Reel, one of the scholarship recipients this year, is a junior at ECU with plans to attend medical school. The daughter of an ECU alumna, a graduate of North Pitt High School in Bethel, NC, and a Greenville resident most of her life, Reel knows firsthand the effect ECU has on the region and its citizens. She has wanted to be a surgeon "forever," works at Pitt County Memorial Hospital part-time as a physical therapy technician, and plans to apply to Brody School of Medicine and St. George's University Medical School after graduation.

At ECU, Reel is conducting undergraduate genetic research, examining genetic mutations in flies to find the cancer



gene. Before deciding to come to ECU, she applied and was accepted at UNC-Chapel Hill, Duke University, and Wake Forest University, but decided to attend East Carolina because of the scholarships she received.

“Access Scholarships help students get on their feet and not worry about finances and focus on their education,” Reel said. “My parents are struggling themselves. The Access Scholarship lets me live without a whole lot of stress.”

Students that receive Access Scholarships are required to complete at least 20 hours of volunteer time through ECU’s Volunteer & Service-Learning Center. Reel volunteered at Belvoir Elementary School her first year and has volunteered with Habitat for Humanity of Pitt County since then.

“I work in the warehouse and receive the donations,” she said. “And a lot of times, we go out into the community and try to get people to donate stuff, and try to get people to realize, ‘hey, if you donate this stuff to Habitat, you can write it off on your taxes.’”

Alaina McMahon, the second recipient of the 2009-2010 Women’s Roundtable Access Scholarship, is in her freshman year at East Carolina. A member of ECU’s honor program, she is the youngest of three sisters that have attended East Carolina. McMahon’s older sister, Lauren, is currently pursuing a degree in elementary education at ECU, and Jessica, her eldest sister, earned a degree through the University’s distance education program.

Originally from Potters Hill, NC, McMahon has always wanted to be a neonatal nurse and wants to work in the nursery at New Hanover Regional Medical Center in Wilmington, N.C.

“I’ve always wanted to be a baby nurse,” she said. “I just like babies.”

She also loves animals, and spends much of her extra time with her four mules, cat, dog, and cockatiel in Potters Hill. For her volunteer requirement,

McMahon plans to volunteer for the Humane Society of Eastern Carolina.

“I’m pretty excited that I’m going to be spending some time at the Humane Society,” she said. “I love animals and I can’t wait to start.”

McMahon chose to come to ECU in part because of a female role model, her mother, who always wanted to attend college.

“I’m fulfilling her dream,” McMahon said.

And like the generations of women before them, encouraged by the example of the Women’s Roundtable, McMahon and Reel will become the leaders of tomorrow, supporting those women that come after them.

“I joined the Women’s Roundtable at East Carolina University to reconnect with the community of my past and to give to it, as I once received,” said Angela Allen. “My education was through grants, scholarships, and the loving support of my family. This provided me with the ability to access an education and ultimately, my dreams.”

In 2010, the Women’s Roundtable will continue its outreach with its third major event to be held Thursday, October 14, 2010. This one-day conference will focus on women’s financial issues featuring interesting, useful, and entertaining information provided through break-out sessions and keynote addresses. The day will open with an address

by nationally award-winning journalist and best-selling author Jean Chatzky. Chatzky is the financial editor for NBC’s Today, a contributing editor for MORE Magazine, and a columnist for the New York Daily News. The luncheon speaker will be nationally-known humorist, Jeanne Robertson, and the event will conclude with the recognition of five outstanding alumnae as Incredible ECU Women and remarks by Kelly King, CEO and chairman of BB&T.

The Women’s Roundtable welcomes women from all walks of life, and affiliation in the Women’s Roundtable is not limited to ECU alumnae. For more information about the Women’s Roundtable and how to become a member, visit www.ecu.edu/womensroundtable or contact Marcy Romary, director of women’s philanthropy, at 252-328-9580 or romarym@ecu.edu.

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RODDY JONES

'58

A PIRATE REMEMBERS

"I had a fantastic mentor—his name was Leo Jenkins." This quote could be from any East Carolina alumnus/a of the late 1940s through late 1970s, but it's a heartfelt sentiment from a man who has truly left his mark on East Carolina University and across much of North Carolina. Robert "Roddy" Jones credits his East Carolina education for developing him into the decision-making thinker that he is today. And since his graduation 51 years ago, Jones has shared a familiar and supportive relationship with the University.

“Thanks to the efforts of Jones and his friends, East Carolina still offers social fraternities and sororities, many of which began as local groups in 1956.”

During his formative years, Jones grew up outside of Raleigh, near the State Fairgrounds. When Jones was in 7th grade, his father, Seby B. Jones, moved the family to Raleigh proper and Jones finished his education at Hayes Barton Elementary School, then Needham B. Broughton High School. While in high school, Jones played football and ran track. “Back then there weren’t enough students at one school to make a team, so they combined two Raleigh high schools—Broughton and Hugh Morson—to make the team. We played in the 4-A League as ‘Raleigh High,’” recalled Jones. “I had a terrific time in high school and those of us from my graduating class that are still in the Raleigh area get together quarterly.”

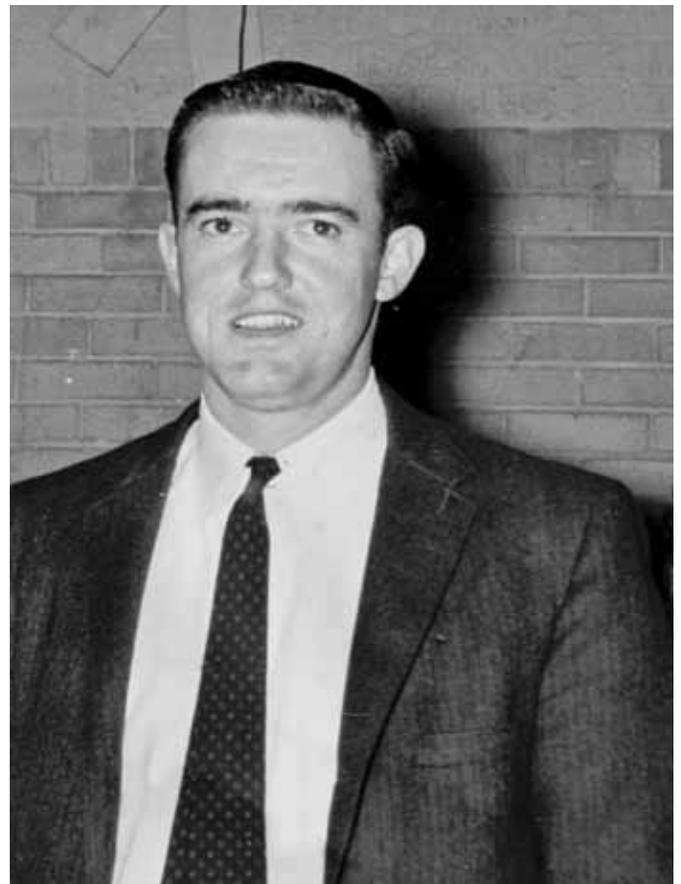
It’s not only with friends that Jones has maintained close relationships. His family and the family business Davidson and Jones Corporation have also always been close to his heart.

One of four children, Jones’ father encouraged him to be philanthropic and mindful of civic affairs. Seby was a significant influence in Jones’ life and also instilled in him the value of hard work and satisfaction of building something with his own hands—a tradition that Jones has passed on to his own children. Like father, like son, Jones works side-by-side with his sons Rob, who is partner/owner of Davidson and Jones Construction, and Russ, president of Davidson and Jones Corporation. Daughter Christi works with Davidson and Jones Hotel Corporation and manages the family’s farm and horse ranch Triple R Ranch.

Jones’ father was always supportive of his decisions. “When it came time for me to go to college, my dad wanted me to go to NC State, but I thought that was a little too close to home. I only applied to two schools—East Carolina and Wake Forest.

Well, I decided that Wake Forest was too close to home too, so I went to East Carolina. Appalachian State offered me a football scholarship, but I’m not fond of winter weather so I decided not to go there. I was a walk-on for the football team at East Carolina for one day. I was a strapping 155 pounds and those other boys were really big, so I decided to end my football career. To put it in perspective, some friends and I were at a hangout called Dora’s one night and we watched as ONE football player turned over a Cadillac; I knew then I had made the right decision.

Jones found other ways to get involved on campus. Admittedly, he was a little mischievous as a young man and enjoyed having fun with his fellow classmates. But one aspect of college life that Jones felt was missing from East Carolina was social fraternities, which many of his UNC, Wake Forest, and NC State pals were involved in. “At the time, President John Messick disapproved of social fraternities, so we had to be creative and figure out how to get them approved on campus. Fortunately, we had an ally in Leo Jenkins who supported our cause and helped Jimmy Phelps ’58, Charlie White ’59, Johnny Hudson ’59 and several others and me



“Later that night, after the parade, one of the guys was a little tipsy and wanted to drive the whale.”

meet with several members of the Board of Trustees. In the fall of 1956 local fraternity groups were approved and I became a member of Kappa Sigma Nu, which later became Sigma Nu.” Thanks to the efforts of Jones and his friends, East Carolina still offers social fraternities and sororities, many of which began as local groups in 1956.

With fraternities came the Interfraternity Council (IFC), the governing body of the social fraternities, and Jones was happy to serve as the group’s first president. IFC became an influential student group on campus and even secured the first East Carolina appearance of the legendary Dave Brubeck Quartet, which Jones was present for although he had graduated. At that same time, his fraternity brother Jimmy Phelps became president of the SGA, which solidified social fraternities’ commitment to school service.

There are many other memories that Jones has of his time at East Carolina—some might be a little scandalous, but are all in good fun. “I’ll never forget one year when Kappa Sigma Nu’s Homecoming float was a whale. We built it on a truck we borrowed from a nearby tobacco warehouse and the whale’s mouth would open and close and it had steam coming out of its blowhole. (Kappa Sigma Nu won the float contest three times while I was in school.) Later that night, after the parade, one of the guys was a little tipsy and wanted to drive the whale. He slowly made his way through several residential areas before we could catch him and return a very



Kappa Sigma Nu’s 1957 Homecoming Parade-winning whale float.

damaged whale back to the warehouse. But, since the whale was made of chicken wire and thousands of little paper napkins, many of them flew off and we had to follow the truck route and pick them up—we couldn’t leave any evidence behind. And then of course there was the little rumor about a panty raid...”

Jones took his academic life just as seriously as his social life. Before graduating he was offered a position with a map making company, but family man that he is, turned it down because he didn’t want to go so far from home. On graduation day, his father asked if he was going to come work for him or not. “I told him I would like to try it. I didn’t know if I was going to like it, but I would try it. He said, ‘I’ll see you at 7 o’clock in





Roddy Jones and fellow East Carolina students enjoyed a performance by the Dave Brubeck Quartet in Wright Auditorium. As was popular in the late 1950s, the event was sponsored, in part, by Playboy, as evidenced by the bunny ears on the wall. In this photo (L-R): Roddy Jones, Paul Desmond (alto sax), Janet Mitchell '57, Dave Brubeck (piano), Charlotte Woods, and Dave Thompson '59.

the morning,' I replied, 'Dad, how about the following Monday—a bunch of us are going to the beach for a week.' And he said, 'You said you wanted to try it. I'll see you at 7 o'clock in the morning.' So I graduated on Sunday afternoon, and started work on Monday morning."

Despite having participated in what some may consider college antics, Jones graduated from East Carolina with an impeccable reputation and it wasn't long before the college's administration called on him to serve the University. "I enjoyed a unique relationship with those who were teachers and administrators after I graduated." By 1972 Jones was a member of the University's Board of Trustees and succeeded Senator Robert Morgan '47 as chairman in 1973. Jones also served on

the Geography Advancement Council in 2005-2006 and is currently serving on the ECU Medical and Health Sciences Foundation as well as the Thomas Harriot College of Arts and Sciences Advancement Council.

Jones' support of the University doesn't stop with service—he is also committed financially. In April of 1972 Jones made the largest monetary pledge of any alumnus at that time to the Alumni Association, something that pleased his mentor Leo Jenkins. "I express my deep appreciation for your generous gift to the Alumni Loyalty Fund. This is indeed a significant step forward in the progress of our Alumni Association. Your gift is the largest single gift ever contributed to the Alumni Association at East Carolina

University," read a letter to Jones from Jenkins. Jones also funds the Robert L. Jones Award for Outstanding Teaching, the Robert L. Jones Distinguished Professorship in the School of Music, the Robert L. Jones Nursing Scholarship, as well as other grants and scholarships. He is also a member of the Pirate Club. In fact, Jones and four other alumni (James Maynard '65, Sam Wornom '65, the late Pat Draughon '60, and Alvin Hutzler '65) established the Educational Foundation's Endowment Fund in 1983 to help provide student-athlete scholarship support.

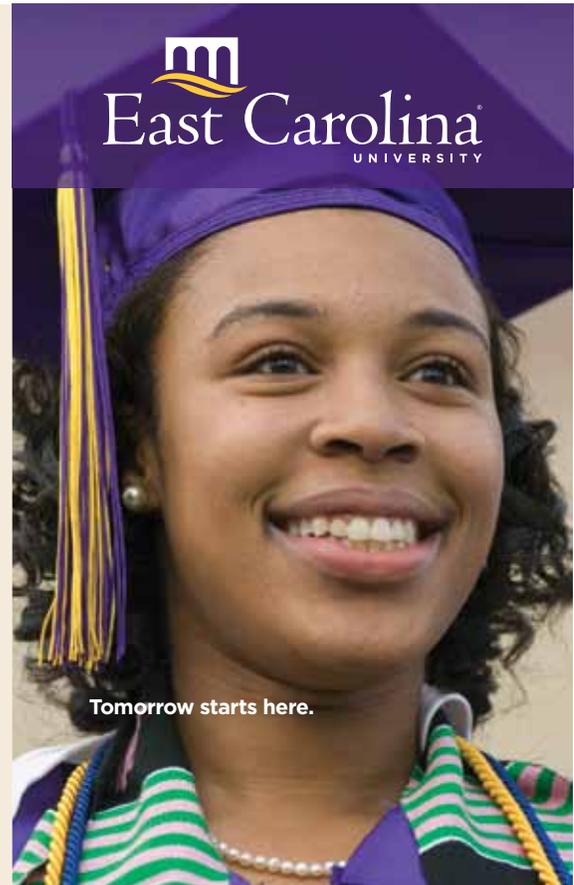
It seems only fitting that a geography major who thoroughly enjoyed his college experience would spend his career adding to the landscape of North Carolina and to the heart of his alma mater. **EC**

When making your estate plans, place East Carolina University among your loved ones.

We all hope to leave our legacy through family, friends, and loved ones. Ultimately, we hope to leave behind our precious gained lifetime assets to those who are most important to us. East Carolina University always encourages families to take care of themselves first, but if there are other assets remaining after satisfying those goals, please think of leaving your perpetual legacy at East Carolina University.

A bequest provision is among the simplest yet most effective ways to make a long-lasting impact at ECU. By naming any of the three ECU foundations (East Carolina University Foundation Inc., East Carolina University Medical & Health Sciences Foundation Inc., and/or the East Carolina University Educational Foundation Inc. [Pirate Club]) as beneficiary of a percentage or specific dollar amount from your estate, you are investing in the future of young people for generations to come. Thank you for considering how you can give students educational support and the opportunity for an outstanding future.

For more information about bequest provisions or any planned giving instruments, please call Greg Abeyounis, assistant vice chancellor for development, at 252-328-9573 or e-mail abeyounisg@ecu.edu. Visit us online at www.ecu.edu/devt.



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ADVENTURIST OF AN ARTIST





BOB RANKIN '70

draws inspiration from around the world

“I was once scuba diving off of a coral reef in Fiji and the dive master had to come and get me several times because I was so mesmerized by the phenomenal beauty of the place,” recalled Bob Rankin. “The colors, the textures, the fish—everything about it was so vibrant and beautiful. I was inspired and intrigued at how I could replicate those textures and colors in my paintings.” Rankin draws inspiration from everything in nature and in our world. His life activities and travel have given him more than enough subject matter to translate onto canvas. “It takes a creative thinker to make it in the art world,” said Rankin. This artist’s creativity has certainly flourished among his peers and in the worldwide art community.



A native of Raleigh, NC, Rankin has a twin sister Betsy and an older brother Bill. His father played basketball at UNC-Chapel Hill, but “didn’t have what I affectionately call the ‘Carolina illness’ where if the parents go there, there is only one school in the entire world. He was really concerned about what our interests were and when I went to visit Carolina, the art program there was housed in the old cafeteria and it just didn’t feel right. When I visited ECU, I immediately felt that my potential was going to be there. I met several of the art professors and I liked their energy level and equally important, I really liked the artwork that I saw being produced.”

Rankin’s penchant for art and East Carolina started at a very young age. His 3rd grade art teacher Rose Melvin’s father was then Dean John Messick. Not only did she encourage Rankin’s interest in art, she also made his first connection with East Carolina. But it was his high school art teacher Alice Ehrlich that was his major inspiration. She brought Rankin’s art class to ECU for his first visit. With Ehrlich’s encouragement and his father’s blessing, ECU was a natural fit for Rankin.

Having Bob Rankin as my high school art teacher for 4 years was an inspiration. Not only did he encourage us to think creatively about any “problem” he gave us, he also gave us the freedom to explore the solution to that problem. He showed how an artist can also be a teacher, and do both exceptionally. He motivated me to be what I am today, following in his footsteps to ECU to get my BFA in Art Education and finding the media I’m passionate about, clay. Now, I too, am an artist and teacher; hoping I inspire my students in the same way Bob inspired me. Thanks Bob for leading the way!

Jeannette Stevenson ’93
NBCT Visual Art Instructor - Potter
Jesse O. Sanderson High School
Raleigh, NC



Learn more about Bob by listening to his September 8, 2007 A Pirate’s Life for Me! interview at PirateAlumni.com/apirateslifeforme

When Rankin was in college, he took advantage of the many activities and organizations offered to students. “I liked to keep people guessing,” said Rankin, “if you were an art major you were theoretically not supposed to be in a fraternity...and if you were in a fraternity, you weren’t supposed to be an art major. But I liked the social aspect of fraternity life, so I pledged Kappa Alpha. And to my advantage, I was able to transform the upper attic in the KA house into a space to create. And then I was also head cheerleader. I’ve always been a big sports enthusiast and I liked going to all of the games and also being able to travel. We went to the Tangerine Bowl, to New York for the NIT, and of course to play rivals like NC State.” At the time, Rankin was a bit of a contradiction, as far as social norms go, but it worked for him and kept him busy. “I have always felt that I do the best job when I’m really busy—when I’m over active.” Getting involved was an easy and fun way for Rankin to live out his dreams.

“Attending ECU gave me an opportunity to grow personally. Unfortunately, I was thrust into adulthood a little early because during my freshman year my father died. My family went from being fairly comfortable to ‘uh-oh,’ all three kids are on your own. He had instilled a really strong work ethic in all of us, so I ended up coaching and teaching swimming during the summers, which I had done in high school. I was able to pay my way through college that way and it also introduced me to teaching, so my major was art education. A lot of people consider teaching as secondary, something to fall back on, but I liked that form of communication



Bob Rankin strikes a pose in front a reproduction of one of his paintings at the Renaissance Hotel in Raleigh, NC. The hotel has a number of Rankin’s original and reproduction paintings on display.

Bob was one of the most important educators/mentors in my life during my high school years and I owe much of my current success to his early mentoring and friendship. Had he not been my teacher, I more than likely would not be where I am today—in my 22nd year as a college professor and former chair of the UNC-Asheville Art department.

Bob came along at a critical time [in my life] when I really had no direction. He recognized, encouraged, and gave me confidence in my artistic abilities. Bob insisted that I apply to the NC Governors School in 1974, although the prospects of being chosen, to me, seemed remote. He guided me in every step during the preparation of my Governor's school portfolio...The Governor's School experience would not have happened without his help and this and my years under his tutelage launched my direction into art school at ECU.

After I graduated from ECU, I came back to Raleigh and Bob helped me begin my public school teaching career. I taught public school for four years during which time I tried to model my teaching style from what I learned from him. Bob had a dynamic, upbeat, outgoing personality and made the art room a haven for all of the creative types that didn't quite fit in anywhere else. The artists and drama folks and music folks all congregated in his room to be around him and his positive, creative energy. He had a hilarious, outrageous sense of humor and he provided a safe environment for the incubation of all types of creative expression.

During the time I was in high school racial tension was high and Bob helped create a fun atmosphere in his class for all races. One funny story I remember fondly was how he let us play our music during class. Back then we had records and we had this old school record player like you have in elementary school. He had it worked out so we listened to James Brown for half the class and Queen the other half. Looking back, it makes me laugh because he used to dance around the class, he was a great dancer...He did a lot to help us all get along.

Robert Dunning '79

**Professor of Art, Printmaking, and Drawing
University of North Carolina - Asheville**

and I knew I loved art. So I was able to combine the best of both worlds.”

Along with teaching and art, Rankin's other passion is travel. “I'm crazy about adventure travel.” He made a commitment to himself that while he was teaching he would take at least one international trip each year. This commitment is his reality. Rankin has been to Europe 36 times, around the world three times, flown in a 4-seater plane to be dropped off at the summit of Mount Cook in New Zealand on a ski adventure, and took a six-week safari through East Africa to follow Diane Fossey's gorillas in the mist. “We were able to commune with the wild mountain gorillas in Uganda and Zaire. That was spectacular. They only allow five people in a day. You camp at the campground and then your time comes to see the gorillas, but they don't guarantee that you'll see one at all—you just hope and pray that will occur. They take you through all of these gorilla etiquette classes—what to do if a gorilla approaches you; you can't have a cold; women can't be menstruating; you can't have any type of virus because [the gorillas] are very susceptible to human viruses; you can't laugh or giggle or talk;

the flash on your camera has to be covered with duct tape—a camera flash would really set one off. You're with two guides, one in front and one behind, and each of them have a machine gun and a machete—and they make it perfectly clear that the weapons are to protect the gorillas. We

One of the family of 17 gorillas that circled Bob Rankin's safari group in Africa.



were about two hours into the hike and one of the guides points to about 70 feet up in the air at the top of a tree that was just swaying back and forth and this giant silver back started descending towards us. The hair on my arms and the back of my neck was standing up and I was trying to capture it all in photos. It was phenomenal. He settled about 10 feet from us and I thought, ‘this is one of the most remarkable experiences.’ They are really big animals and they tell you that the gorillas could knock you 30 feet if they wanted to. So this silver back stands up and beats his chest like in an old Tarzan movie. I thought, ‘no way, they don't really do that! Some guy is going to come out of that suit and tell us we've been punked.’ But it really happened and that was his signal to let us know it was OK. Within 15 minutes, 17 members of his family came around and presented themselves. One of the younger males even brushed up against me. I was just in awe.”

Travel has exposed Rankin to different cultures, ways of thinking, ways of living, and immeasurable art in thousands of forms. In teaching, Rankin wanted to expose his students to the possibilities

of life through art. “Teaching is an art form. I taught for 30 years and was never bored a single day in the classroom. I loved it, I was passionate about it, and I couldn’t wait to get to school. I brought excitement to the classroom and made my classroom environment inviting for my students. I’ve been blessed with a lot of energy and I’ve been able to channel that into the right directions. ECU taught me discipline. If you’re going to freelance, you have to have the self-discipline to do the work. So I taught that in my classroom. As a professional artist myself, I brought my work into the classroom and let my students critique it. One thing about students is that they’re brutally honest. And they were incredibly inspirational to me.” Rankin’s influence impacted Sanderson High School in Raleigh, NC, where he spent 25 years teaching, on many levels. Not only did he utilize the walls of the school to display artwork, but his program also brought national recognition to Sanderson through National Scholastic Art Awards and a reputation as being a leading art program among high schools.

As a subjective discipline, art can be challenging to teach. But because Rankin loved teaching, it came with ease. “I subscribe to the theory that you have to know the rules to break the rules. The worst thing you can do with a true artist is to stand in their way, but they have to know the fundamentals of design and they have to know how to paint and how to draw. You can teach that as a skill. You can develop that. And once they have that, then it’s about getting their mind so psyched

I think it would be hard to overestimate the impact that Bob has had on many, many of his students. I don’t know if I would have become an artist if it hadn’t been for him. His enthusiasm and his ability to connect with students individually and to identify and encourage their strengths made a huge difference. My decision to go to art school at East Carolina and later to graduate school at Cranbrook Academy of Art were influenced and encouraged by Bob and his example. I consider him a lifelong friend.

**Deborah First ’83
Professor of Fibers
Savannah College of Art and Design**

up they can’t wait to produce art. So much of art is a learned skill—how to paint a landscape, how to show perspective.” Being able to separate yourself from other artists and get your work noticed is the key for an artist to be successful.

Rankin found success as a teacher in the North Carolina public school system, but has also made quite a name for himself in the worldwide art community with his modern style. In fact, the King of Morocco even has a piece of his work. He enjoys taking risks with art and using unconventional media to produce unique pieces. For example, Rankin used the stark contrast of crashing waves on the ocean side and the serenity of glass-like water on the sound side to portray an atypical seascape in a series. In another painting, he

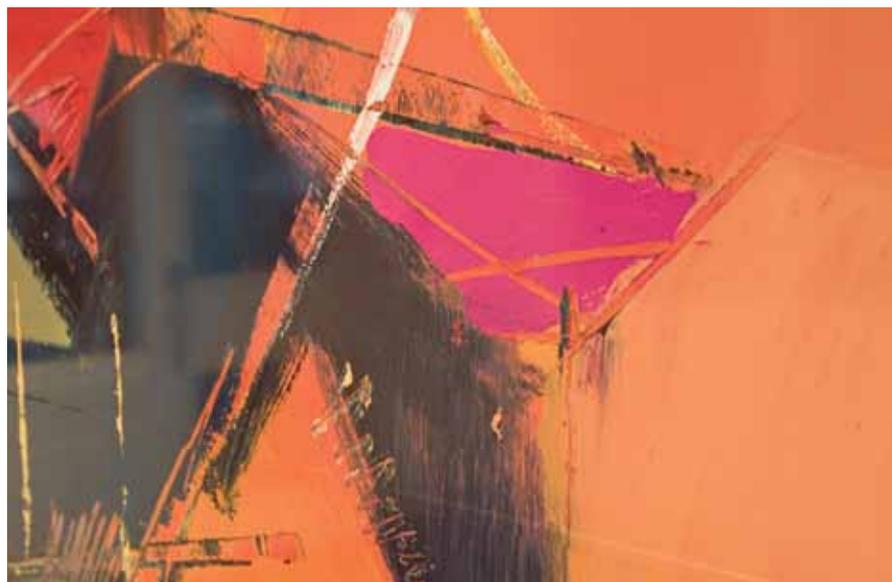


A painting that helped jump-start Bob Rankin's career, this interpretation of his 1969 VW Bug is close to Rankin's heart.

used volcanic ash built up in layers then painted over it to create texture.

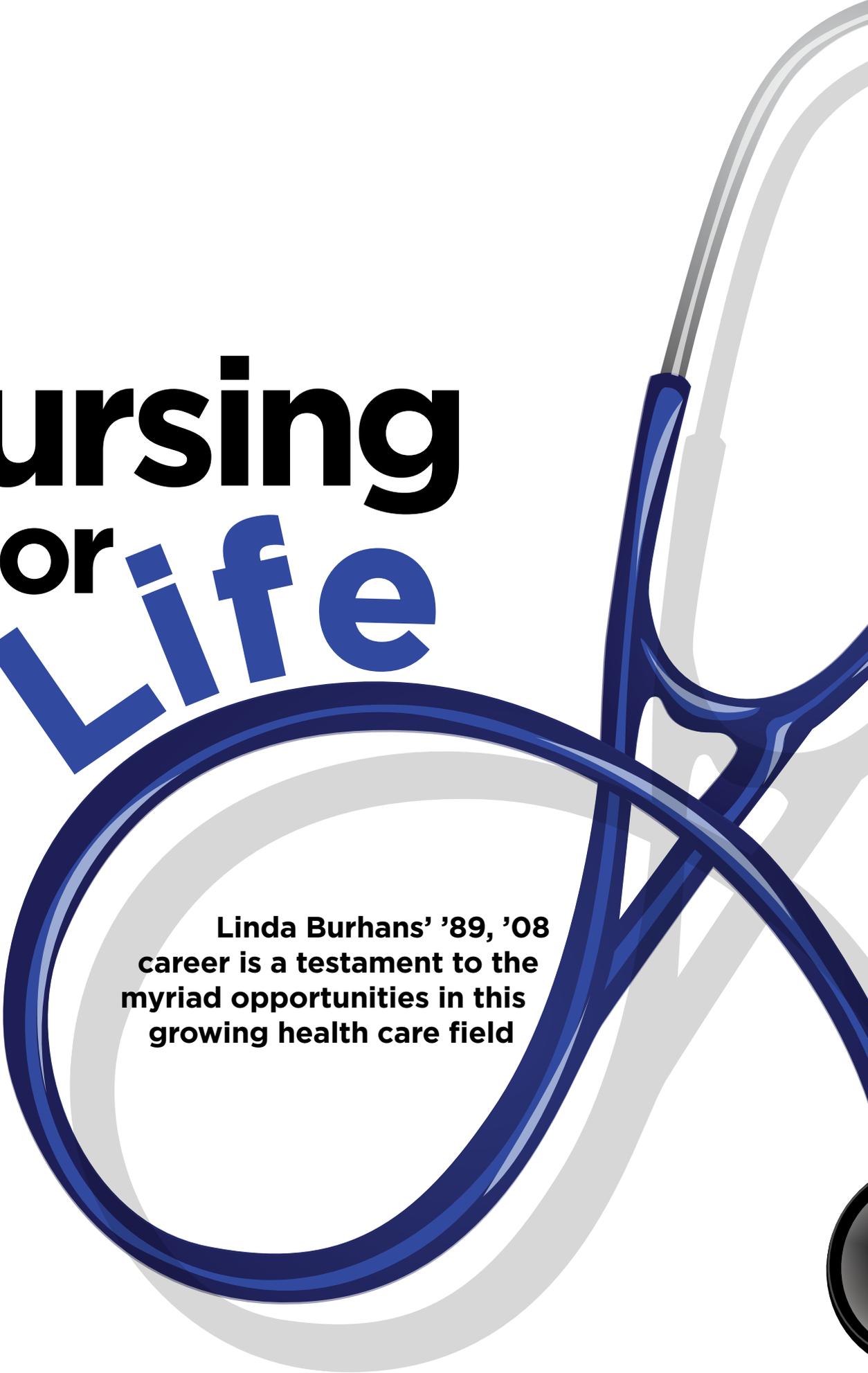
The painting closest to Rankin’s heart is that of a 1966 Volkswagen Beetle. He created it when he first started out as an artist in the early ’70s and it won a number of Best in Show awards. “The painting gave me a lot of confidence. That Volkswagen was the first car that I bought with my own money and it carried me through my years at ECU with no trouble. Bless that car. Unfortunately, because of its small size I was limited in the size paintings I could transport, so I sold it to get a VW van and have had one ever since. The painting immortalized my bug.”

In 2000 Rankin “refocused.” Technically, he retired, but certainly didn’t stop working, creating, or teaching. He continues to travel as often as he can and frequently combines teaching art workshops with his travels. Rankin is passionate about what he does—whether it’s skiing down the Alps, climbing the pyramids, or inspiring hungry art students through teaching—he has made the lives of those he or his art has touched a little more colorful. **EC**



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Nursing **For** **Life**

**Linda Burhans' '89, '08
career is a testament to the
myriad opportunities in this
growing health care field**



With advances in medicine, Americans are living longer than ever before—and that means qualified, licensed healthcare professionals are increasingly in demand. As director of education and practice for the North Carolina Board of Nursing, Linda Burhans works diligently to ensure North Carolina nurses are prepared to meet the needs of North Carolina citizens. This, after having spent 20 years in various roles at Pitt County Memorial Hospital in Greenville, as well as serving as an adjunct faculty member for ECU's College of Nursing since 1990. Burhans has maximized her nursing experience.



“I relocated to Greenville from Rochester, NY in January 1986 to accept a position at the hospital as director of nursing recruitment and retention. I had started my master’s studies at the University of Rochester the year previous. Part of my decision to accept the position offer was based on the fact that multiple members of the nursing leadership team I interviewed with had obtained their MSNs at ECU. They convinced me that I would be able to access an equivalent educational opportunity at ECU to that in which I was enrolled at the U of R.”

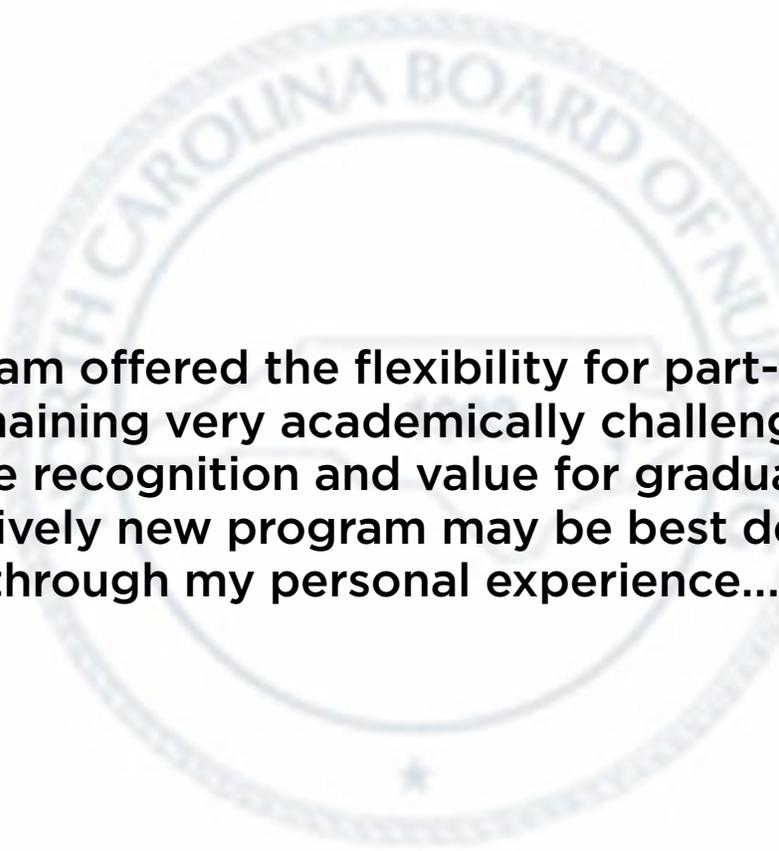
“ECU also offered the combination of a clinical focus in maternal-child nursing and a functional focus in nursing management, which fit well with my past experience and goals...”

As a graduate student, Burhans enjoyed the flexibility that the College of Nursing’s master’s program offered and the commitment of her professors to see her through the completion of the coursework. “I found the professors to be very accessible and involved with the students. Most of us were part-time students and were working full-time, so they were very supportive and assured that our schedules were predictable. The

faculty drove us to do much of the research and learning independently, but provided strong leadership and direction in our studies at the same time.”

When one reached the breaking point, the others pulled them back to a more reasoned view of how to break down demands into bite-sized, manageable pieces. All [of my] classmates were in school part-time and working full-time. That shared experience made us a cohesive group.”

Since Burhans was already working full-time at PCMH when she completed her master’s, it was easy for her to transition into another position. In 1990 she was promoted into a nursing administrator position where she was “responsible for nursing staff development and support areas including recruitment/retention, quality improvement, [a] transition program for new graduate nurses, policies and procedures, and information technology. In 1995 I transferred into the role of administrator for Health Access with administrative responsibility and accountability for the development of five home care and home health business lines within the HealthAccess subsidiary of University Health Systems of Eastern Carolina. In 2001 I was named the administrator for Service and Clinical Quality with administrative responsibility and accountability for development and implementation of hospital patient safety and quality management programs focused on continuous improvement of service (patient satisfaction and guest relations) and clinical care quality for the UHS medical center/regional referral center. [I] coordinated and facilitated public reporting of Quality Data, Peer Review, Complaint/Grievance Management, Root Cause Analysis, and Failure Mode Effects Analysis processes.” In just over 10 years Burhans had built on her prior 20 years in staff nursing and



“ This program offered the flexibility for part-time study while remaining very academically challenging. The state-wide recognition and value for graduates from this relatively new program may be best described through my personal experience... ”

nursing management and had held significant roles that reached across the field of nursing, preparing her well for her current position at the NC Board of Nursing.

In her role as director of education and practice, Burhans is responsible for the day-to-day administration of the Practice/Education Department. This includes “the management, supervision, and evaluation of all departmental staff, activities, and programs. I oversee approval of nursing education programs, clarification of scope of practice issues and questions, implementation and monitoring of Continuing Competence requirements for all Registered Nurses and Licensed Practical Nurses and participate in practice remediation and Just Culture programs.”

While Burhans was advancing in her career, she also continued to focus on her education and returned to ECU in 2004 to complete her doctoral degree in nursing. “This program offered the flexibility for part-time study while remaining very academically challenging. The state-wide recognition and value for graduates from this relatively new program may be best described through my personal experience. I applied mid-way through my PhD program for a staff position at the NC Board of Nursing. Although I would require a four-day work week for two full years, the Board was willing to accommodate this need and offered me the position. They recognized that my academic development and mentoring at [ECU’s College of Nursing] would be well worth their investment. I learned soon after accepting this position in November 2005 that [the College] has been long recognized by the NC Board of Nursing as a strong and innovative program which consistently educates significant numbers of undergraduate and graduate level nurses to meet the healthcare needs of the citizens of North Carolina.

“Burhans credits her fellow classmates for helping her find balance in her busy work life, student life, and life at home with husband Jim and daughter Stacey...”

Burhans is incredibly proud of the work she does and notes the impact nurses have on patients’ well-being. “Nurses make a difference for others day in and day out. I am also passionate [about my field] because nursing provides extraordinary opportunities for personal and career growth. There are few, if any, other careers in which an individual can completely change their focus and daily work while still building on their experience. For example, I was a staff nurse in pediatric and neonatal units, then managed similar units, then recruited nurses and developed programs to retain hospital nurses, then administered diverse nursing support services, then opened and administered home care programs, then oversaw quality improvement programs affecting patient and family services and patient care, and now direct programs impacting the education and practice of nurses across North Carolina. Each of these opportunities allowed me to build on previous experiences while challenging me to develop new capabilities. No nurse ever needs to feel bored, stifled, or limited within the nursing profession—the opportunities are unlimited!” 

ALLIED HEALTH SCIENCES

Memorial Scholarship awarded

Kenneth Pritchard and Sarah French, second-year students in the Department of Rehabilitation Studies, were recipients of the Elizabeth “Beth” Lambeth Memorial Scholarship. The students were selected based on their leadership, scholarship, exemplary character, and demonstrated enthusiasm for the rehabilitation profession.

Both Pritchard and French are scheduled to graduate in May 2010 with dual MS degrees in rehabilitation counseling and substance abuse and clinical counseling.



L to R, Sara French, Dr. Lloyd Goodwin, interim chair, Department of Rehabilitation Students, Kenneth Pritchard

The memorial scholarship fund in honor of the late Beth Lambeth was established by Dr. H.D. Lambeth, Beth’s father, and other relatives and friends. Beth died as the result of an accident on May 15, 1980. She would have completed requirements for a master’s degree in rehabilitation counseling only a few months later.

Family and friends expressed the hope “that the students selected to receive the scholarship award will distinguish themselves in the profession and bring honor to themselves and the University while serving their fellow men.”

Doctor of Physical Therapy graduates receive 100% pass rate

Congratulations to the Doctor of Physical Therapy Class of 2009! For the second straight year, DPT graduates achieved a first-time 100% pass rate on the National Physical Therapy Exam (NPTE).

The DPT degree is a three-year, 106 semester hour program that includes 32 weeks of clinical education. The first ECU DPT class of 30 students matriculated May 2005.

In 2008, it was estimated that 90 per-

cent of physical therapy programs were at the DPT level.

The Department of Physical Therapy and the undergraduate program at ECU began in 1970. It graduated its first students in 1972 and has since grown from three faculty members to 12. The department transitioned to a master’s program and admitted its first graduate students in 1996.

Bremer Award recipient named

Stephanie Hendricks, a second-year MS, speech-language pathology graduate student, was recently awarded the Barbara Bremer Award. The Bremer Award is an annual award given to graduate students in the Department of Communication Sciences and Disorders in recognition of clinical work that has made a recognizable difference in the life of a client.

Bremer ’83 has a long standing history of supporting College of Allied Health students. She has a Bachelor of Science in nursing, and graduated with a Master of Science in speech-language pathology and presently works in private practice.



Stephanie Hendricks, Barbara Bremer

ARTS & SCIENCES

Urban and Regional Planning Program kicks off distinguished professorship campaign

This fall, alumni and friends of the Urban and Regional Planning Program at East Carolina University are being asked to assist the program in sustaining its reputation of excellence within North Carolina and the nation.

On October 1, the ECU Planning Endowment Committee, composed of a small group of dedicated alumni, kicked off a campaign to create a \$1 million endowment for a Planning Alumni Distinguished Professorship in Urban and Regional Planning at ECU.

During a luncheon at the 2009 North Carolina Planning Conference in Greensboro, sponsored by the North Carolina Chapter of the American Planning Association, the planning endowment committee met with the ECU Planning Alumni Society and opened the campaign with their combined pledge of more than \$40,000.

The planning endowment committee's goal to raise the \$1 million endowment by the end of 2012 requires raising \$417,000, which then will be eligible for matching funds from the UNC General Administration and the C.D. Spangler Foundation, bringing the total gift to \$1 million.

"The Urban and Regional Planning Program is the only accredited undergraduate planning degree program in North Carolina and one of only 14 accredited programs in the nation," says Chairman of the ECU Planning Endowment Committee Mark Garner '77. "The program at ECU enjoys a high job placement percentage for all its graduates, and nearly 65 percent of ECU alumni remain in North Carolina, demonstrating the influence and impact on current and future development across the state."

For additional information, or to make a gift to the professorship, contact Scott Wells, major gifts officer for the Thomas Harriot College of Arts and Sciences, at 252-328-9560, or Jennifer Tripp, director of development, at 252-328-4901.

ECU physics department receives \$868,000 NSF grant for new particle accelerator

In September, Drs. Jeff Shinpaugh and Larry Toburen, East Carolina University physics professors, received a National Science Foundation grant in the amount of \$867,982. The NSF grant will be used to replace a 1970s model particle accelerator and supporting instrumentation located in the ECU Accelerator Laboratory in the Department of Physics.

"Jeff Shinpaugh deserves enormous credit for his initiative in deciding to apply for this grant and for all the hard work required to prepare the proposal to the National Science Foundation," said John Sutherland, chair

of the Department of Physics. "The new accelerator will benefit ECU by providing more research opportunities for our students and faculty in the area of biomedical physics."



The 1970's model particle accelerator that will be replaced with a new 32-foot, six ton accelerator.

For nearly four decades, the ECU Accelerator Laboratory has provided the facilities for productive experimental atomic physics and radiation physics research. In addition to basic and applied physics research, the laboratory will continue to support interdisciplinary research with the Departments of Anthropology, Biology, Geological Sciences, and the Brody School of Medicine.

Shinpaugh, director of the ECU Accelerator Laboratory, said, "The new system will provide stable, energetic light and heavy ion beams in an energy range of 300 keV to 8 MeV, perfectly suited for continuing and expanding our studies in radiation physics, atomic interactions in gases and solids, and trace element analysis."

The new equipment will consist of a 2-million-volt tandem ion accelerator and supporting components that include a focusing magnet, analyzing magnet, beam transport, and diagnostic instrumentation necessary for delivering ion beams to existing and new experiments.



Outdated equipment that will be replaced with grant money from the National Science Foundation.

Research based on the new accelerator includes studies of radiation effects in biological systems, fundamental processes in ion-atom and ion-molecule collisions, and

atomic interactions in solids. Interdisciplinary research is supported through elemental analysis studies for applications in biology, geology, anthropology and medicine.

The new accelerator, which costs roughly \$700,000, will be approximately 32-feet-long and weigh more than 12,000 pounds, or six tons. Currently, the old accelerator is housed in the east wing of the Howell Science Complex. Alternate locations for the new accelerator are under discussion, which could provide faculty and students greater flexibility to conduct their laboratory experiments.

Over the past decade, the ECU Department of Physics' Radiation Physics group has received funding of more than \$3 million from sources that include NASA, the National Institutes of Health, the U.S. Department of Energy, and the National Science Foundation.

HEALTH & HUMAN PERFORMANCE

Chancellor salutes wounded warrior efforts & visits Camp Lejeune



Marines and Navy corpsmen from Camp Lejeune participate in basic retraining at the College of Health and Human Performances.

Chancellor Ballard shared pride in the wounded warrior training of the College of Health and Human Performance with a recent visit to Camp Lejeune, NC. At the Wounded Warriors Barracks, he and Dean Glen Gilbert toured the facilities that support injured Marines who reside east of the Mississippi River.

It is a transition assignment either to civilian life or back to duty. For Marines, back to duty usually means back to combat and many in the battalion have experienced multiple tours in Iraq and Afghanistan, and almost all are coping with Post Traumatic Stress Disorder (PTSD). Lt. Col. Thomas Siebenthal, Commanding Officer of the Wounded Warrior Battalion East, led the tour, which began with introduction of

the staff and an overview of programs and future plans. He began by discussing how skeptical they were of ECU and the HHP Biofeedback program when we originally offered to help. But he was willing to give it a try because Dr. Carmen Russoniello, associate professor and director of the program, is a Marine. He had to help “volunteer” a few Marines for the initial retraining program. Word quickly spread among the Marines that the program was very helpful and the waiting list is now getting long. Joining the tour were Dr. Ledyard Ross, a long time and well known Greenville dentist and World War II Marine, Lt. Col. Steve Smiley, retired, General Ray Smith, retired, and General Robert Dickerson, retired.

Chancellor Ballard had an opportunity to meet some of the wounded warrior battalion Marines and hear of their very personal experiences. Chancellor Ballard noted, “The sacrifices by these young men are hard to understand until you meet them and hear of their great loyalty to their country and their fellow Marines. I am very proud ECU can help these special warriors.” Dean Gilbert commented, “It was very clear to us all how important this project is to the Marines. It made us all very proud of the role played by ECU in meeting some of the needs of these Marines.” Following the afternoon tour, the group attended a briefing on the expansion of the Marine Corps museum near the base and visited with a group of retired Marines.

The Psychophysiology Lab and Biofeedback Clinic in the department of Recreation and Leisure Studies began this training program in February 2008. Russoniello describes the training as an education paradigm and uses video games, virtual reality, and other researched based interventions to control anxiety, PTSD, and other symptoms. Biofeedback training assists wounded soldiers in learning about themselves and how to control their symptoms.

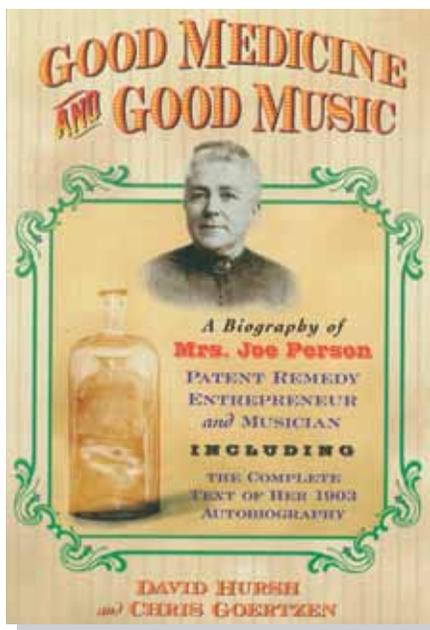
The Biofeedback Clinic held a grand opening in March, 2009 and featured retired Marine Corps Lt. Col. and New York Times best selling author Jay Kopleman as the keynote speaker. The event was well attended and included ECU’s Provost Marilyn Sheerer and her husband Earl along with many ECU faculty and students.

Kopleman wrote of his experiences as the liaison officer to an Iraqi Army battalion in the book, *From Baghdad with Love: A Marine, the War and a Dog Named Lava*. He is well versed on the effects of PTSD and

also speaks on the increasing rates of suicide, substance abuse, and homelessness among our veterans. A panel of Marines and one Corpsman discussed the very positive impact the program has on their lives.

JOYNER LIBRARY

From the attic to the airwaves to the printed page: alumni donation culminates in award-winning faculty publication



In the Spring 2005 issue of *East* magazine, Francine Perry Rees reported on the donation of sheet music by Harry Stubbs IV '74, '77 of Arlington, VA. The sheet music, published by his great-great grandmother Alice Morgan Person, became the basis of a prize-winning audio-digital exhibit created by Joyner Library faculty member and Head Music Librarian David Hursh. Since that time, Hursh has joined forces with co-author and ethnomusicologist Dr. Chris Goertzen of the University of Mississippi in Hattiesburg, and North Carolina publisher McFarland & Company to write and publish *Good Medicine and Good Music: A Biography of Mrs. Joe Person*. In October of this year, the North Carolina Society of Historians awarded the biography their Willie Parker Peace History Book Award.

Alice Morgan Person (1840-1913), known during her life as Mrs. Joe Person, was one of the South’s most colorful and enterprising nineteenth-century women. A

Virginian by birth, Alice relocated to central North Carolina after her marriage to Joseph Arrington Person. Her husband’s ill health and subsequent death, along with financial losses brought on by the Civil War, made it necessary for Alice to support her six dependent children. She did so by manufacturing and marketing her own patent medicine known as “Mrs. Joe Person’s Remedy.” Alice combined her medicine for the body with her medicine for the soul—her arrangements of beloved southern folk tunes—to form a unique synthesis for which she would not soon be forgotten.

Stubbs fondly recalls hearing stories about his great-great-grandmother as a child, and this moved him to bring Alice’s published piano arrangements to Hursh in the fall of 2000 after finding them in the attic of his recently deceased father’s home. Stubbs shared these stories with Hursh, who was so intrigued by what he heard that he created an audio-digital exhibit located at <http://digital.lib.ecu.edu/person.aspx>.

Stubbs also introduced Hursh to one of Alice’s great-granddaughters, Louise Scott Stephenson of Raleigh. Stephenson had hoped to publish Alice’s story, but was not able to do so before she passed away in 2002. After hearing of Louise’s death, Hursh dedicated himself to fulfilling her publication aspirations. “Though I spent just a few hours with Louise, her dedication to the memory of Alice Person so impressed me that I had to do what I could to ensure Alice’s story was recorded for future generations,” Hursh said.

Not only was Hursh inspired by Stephenson, he was impressed by Alice’s undocumented contributions to the history of American folk music, patent medicine, and women’s issues. Several granting entities were also impressed, and provided funding for Hursh’s research trips. In order to unearth Alice’s story, Hursh visited a variety of information repositories in Virginia and North Carolina—venerable churches, county court houses, university library special collections, and even central North Carolina farms. Little did Hursh know when he began, that his research would result in the addition of the Alice Morgan Person Collection to Joyner Library’s special collection holdings.

Near the end of his research, Hursh was contacted by another of Alice’s great-great-grandsons, Michael Boyce of Wake Forest, NC. Boyce had for decades been storing two large boxes of Alice’s journals and

business records in one of his barns, and when he spoke to Hursh he knew at once why he had been doing so. Boyce not only allowed Hursh to scour these papers for his research, he donated them to ECU so they would no longer be subjected to the damaging effects of the southern climate.

The judges who recently awarded the book the North Carolina Society of Historians' Willie Parker Peace Award stated it was both "well-researched" and "entertaining." They also felt that Hursh and Goertzen "breathed new life into the memory of a fascinating lady" with their "impeccable research, creative talent, and mastery of the literary technique." The book is available in both print and electronic versions from Amazon.com.

Hursh, David, and Chris Goertzen. Good Medicine and Good Music: A Biography of Mrs. Joe Person. Jefferson, NC: McFarland, 2009. ISBN: 978-0-7864-3459-6.

NURSING

Brown named permanent dean of College of Nursing



Dr. Sylvia Brown '75, '78 has been named dean of the College of Nursing at East Carolina University on a permanent basis after serving more than two years in an interim role. ECU's Vice Chancellor for Health Sciences Phyllis Horns appointed Brown as dean effective October 1.

"Dr. Brown is extraordinarily well qualified to assume this role on a permanent basis," Horns said. "Her professionalism and commitment to the College of Nursing are visible and genuine. She brings a renewed energy to sustaining excellence in the college during the challenging realities of growing enrollments and shrinking resources."

Brown assumed the role of acting dean of the College of Nursing in November 2006 and she has served as the associate dean for

graduate programs since December 2003. She succeeds Horns as dean of nursing.

"I am honored to serve as the dean in the College of Nursing," Brown said. "Our college has a rich history of educating nurses who are prepared to meet societal health needs and assume leadership roles. We are recognized as a Center of Excellence because of the dedication and commitment that our faculty and staff have in maintaining high quality programs. As we prepare for our 50th anniversary in 2010, I am excited about the future as we venture ahead to the next chapter of our history."

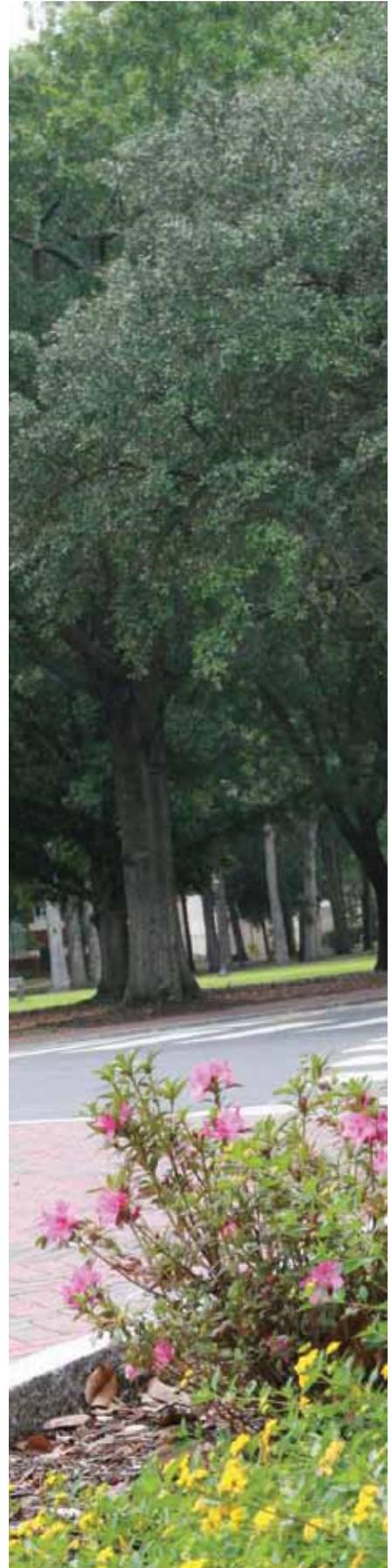
Brown has been a faculty member at ECU since 1976. During her tenure as associate dean, enrollment of graduate nursing students grew more than 250 percent.

A widely published scholar, Brown's research interests include the development of contemporary instructional strategies for nursing education, pain management, and the impact of ovarian cancer diagnosis and treatment on patients and their families. She has written or co-written more than 75 peer-reviewed articles and proceedings, and 27 funded research grants. She is an active member of various professional and service associations on the local and national level.

An eastern North Carolina native, Brown is an alumna of ECU, earning a bachelor's degree in nursing in 1975 and a master's degree in nursing in 1978. She received a doctorate in education from North Carolina State University in 1982. Before beginning her academic career, she was a staff nurse at Pitt County Memorial Hospital.

Brown and her husband, Dr. William Brown, a Greenville obstetrician and gynecologist who graduated in the first medical school class at ECU, have two daughters, Laura and Jessica.

The ECU College of Nursing was established in 1959, the oldest in the health sciences division, and has an enrollment of more than 1,100 students in baccalaureate, master's and doctoral nursing programs. It is the largest producer of new nursing graduates in the state and offers the only nurse midwifery plan of study and alternate entry MSN option for non-nursing bachelor degree holders in the state. The college is a designated Center of Excellence by the National League for Nursing. Earlier this year, the college was recognized by U.S. News & World Report for having one of the largest programs for distance education in the magazine's annual best graduate schools edition.



Selling Yourself in an Interview

In a tough economy, the job market is very competitive and it is important to treat the interview very seriously. If the job search is considered a marketing process, with the job seeker being the product, then the interview should be treated as a face-to-face sales call—an opportunity for the job seeker to discuss their strengths, abilities, successes and how they can contribute and help the potential employer.

Practice Makes Perfect: In order to perform well in an interview, you need to prepare. Practice answering questions. Think about how you will respond to standard questions, tough questions. What stories do you want to share to emphasize your accomplishments and strengths? What key points do you want to make so that the interviewer remembers you? Pair up with someone and practice. Let your partner critique you.

Be Prepared: Knowing about the company will give you a heads up on someone who hasn't done their research. At a minimum, visit the company website. Review any information you can find regarding company background, community involvement, special events, executive bios, or past annual reports. Now more than ever, employers are looking for applicants who are proactive in their research of their company.

Develop a Power Greeting: A power greeting is a 30-second commercial that provides enough information to make the interviewer want to know more about you and set the tone for the rest of your interview. A power greeting is composed of four parts and the follow up question: 1) your area of interest, 2) your education and credentials, 3) your experience in the field, 4) what distinguishes you, and 5) an open-ended question about the company's needs, problems, and challenges.

Why Navigate When You Can Steer? View the interview as a sales pitch in which you subtly take control. Keep in mind you want to steer the interview in the right direction. Have a destination in mind in order to end up where you want to go. This process takes you from being a stranger to becoming the winning candidate the interviewer has "gotta have."

Fanning the Flames: Keep the conversation as specific as possible. "I am a hard worker" will get you nowhere, but the following statement is highly persuasive: "As a sales manager, I will make it my business to discover and understand my customers. In my last job, I was responsible for increasing profits by 45% and exceeding the sales goals for that quarter by \$100,000."

Sources: Dorio, Marc. "Taking Control and Selling Yourself." Complete Idiot's Guide to the Perfect Interview. 1998, p115.

Orr, Tamara B. "Selling Yourself to a Prospective Employer." Career World. 32(3): 26-27.



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With current headlines reminding us to get flu vaccines and daily updates on H1N1, we thought it timely to share how a flu outbreak affected students during East Carolina Teachers College's early years.

“The Flu That Flew”

One day someone opened the window at the Teachers College and a little bird flew in. Miss Wilson was sent for at once to identify the little creature, and to the surprise of every one she said his name was “Flu.”

A great confusion was caused among the students at once because several years ago this creature was here in school and everyone had heard what a terrible time they had as a result of his visit; there was also another time when this epidemic was all over the town, and everywhere in the state. So Doctor Laughinghouse at once shut us up in quarantine and we were very fortunate in not having a case of the disease. We paid dearly for it. We were shut in for nine weeks.

This “Flu” scare which came last was only a gnat bite compared to the first epidemic. While only a few girls are still in school that were here during the epidemic of 1918, the story has come down to everyone what a hard time they had to go through with. Of course the sudden attack of this creature caused a great confusion among the whole student body. At first there were many discouraging letters written home which stirred up the home folks, making matters worse than they really were. Letters and telegrams at once poured into Mr. Wright's office like showers of rain.

Mr. Wright immediately called the student body together and had Doctor Laughinghouse to give us a talk. He told us the truth and that only, that it was the “flu” but in a mild form, and there were not any serious cases in school. As there were many cases all over the country, each girl was advised not to go home or spend any weekends away. If they should happen to get sick, they would be better protected here, as we had all conveniences and could care for them better. Every preparation was made in case the epidemic should grow worse. Four trained nurses were engaged besides what we already have. This was

done in order that each girl might get the best of attention. This was an advantage over the first attack because we had nurses this last time whereas in the first case the teachers had to do the nursing while the girls had to do the dish-washing and waiting on the teachers.

This last time the girls would be going around carrying on their work as usual and the first thing you would hear—“another had tumbled in bed.” They tumbled in, two and three at a time, until the infirmary was filled. Mrs. Beckwith at once had the girls down on the first floor in the east wing of the west dormitory to move and those rooms were also occupied by the sick girls.

The girls that had the “flu” and those that had the sympathetic “flu” were sent to the infirmary at once. When one was caught sneezing, she was snatched up whether she wanted to go or not, and given a big dose of salts or something worse. This was done in order to get everyone in time.

Although we were not quarantined as we once thought we would be, it got to be a very serious question to us because it was almost time for the “debate”, and most of the debaters were sick; we thought at once it would have to be postponed but we were very grateful in not having to do so at the end.

After meal times we well ones would slip around to the windows to have a little “chat” with the girls. The girls would tell us what a good time they were having, eating everything good and sleeping all they pleased. This news made some girls sick so they tumbled in with the sympathetic flu, thinking they would have a big time but the joke was played on them because they were given big doses of medicine.

Before it was realized by all that we had the “flu” in school, it flew out the window and those that did have it became so interested in the affairs on the outside, they were soon well again and back on the job.

The “flu” flew in and out again before we hardly knew it was here.

Attie Bray, '22

Citation for this article is: “The Flu that Flew,” Training School Quarterly, Volume 9, pp. 362-364. The article describes an influenza epidemic at the Teachers College. This and other articles may be found in the University Archives.

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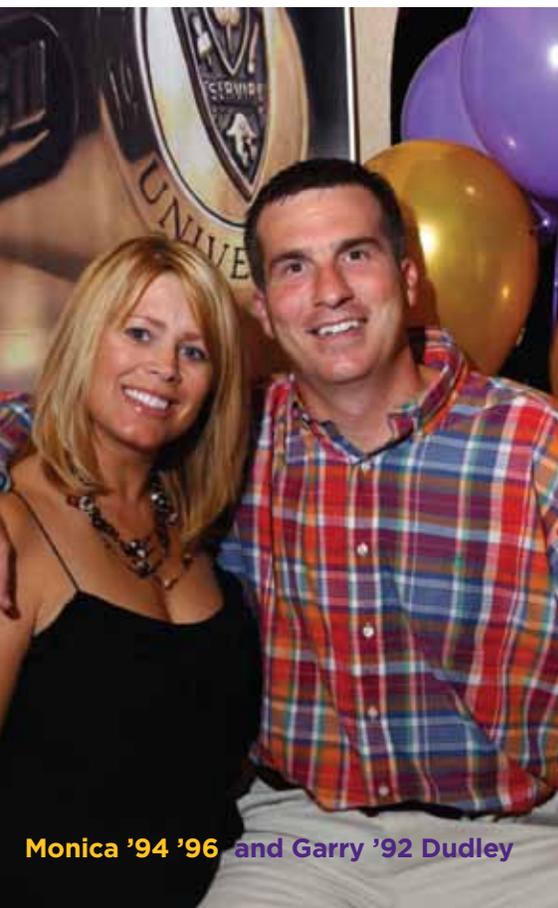
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Figure based on a February 2008 sample of auto policyholder savings when comparing their former premium with those of Liberty Mutual's group auto and home program. Individual premiums and savings will vary. *Accident Forgiveness coverage subject to terms and conditions of Liberty Mutual's underwriting guidelines and is not available in all states. Coverage provided and underwritten by Liberty Mutual Insurance Company and its affiliates, 175 Berkeley Street, Boston, MA. A consumer report from a consumer reporting agency and/or a motor vehicle report, on all drivers listed on your policy, may be obtained where state laws and regulations allow. Please consult a Liberty Mutual specialist for specific details.
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